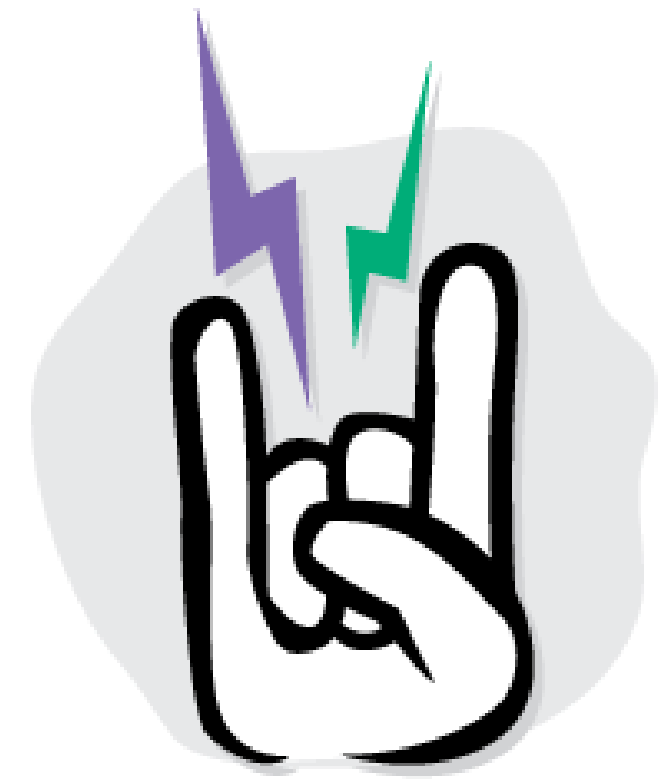


# AMSA Chapter Officer Training

Fall 2022 | Let's do this.



# Welcome!

It's a new year!  
Hello from AMSA National  
to all of you from across  
the country & globe.





# A new year.

Let's make AMSA better.  
Stronger. Louder. Impactful.

## Part 1: Right Now.

Setting the table.

## Part 2: How we power AMSA.

The AMSA model – how we work.

Your role

Architecting.

Growing.

Sharing.

## Part 3: Straight talk.

Operations.

## Part 4: Making it all happen

Incentives.

## Part 5: IPs.



# POP QUIZ!

What US state is your chapter in?  
What international country are you  
from? Type your answer in the chat!



PART 1

# RIGHT NOW.

THIS MOMENT IS OURS. LET'S TAKE IT.







GUN  
VIOLENCE

OVERTURN OF  
ROE

HEALTH  
INEQUITIES

CLIMATE CHANGE  
ENVIRONMENTAL  
INJUSTICE

# We've got work to do.

We need bold thinking, progressive ideas and collective action to demand the changes we all need – to safeguard the health of all people, especially our most vulnerable.

We need to act **swiftly and strategically** before it's too late.



“

**If I bring a medical student with me to advocate on pressing issues, it is the student who commands the attention of the legislators.**

**They stop to listen to the voice of a future physician far more than they do a professional – no matter how esteemed the physician may be.”**

– Dr. Gary LeRoy, President AAFP



# Organize like hell.

Yet to influence change – we need to  
amplify voices. Come in loud and strong –  
in ways no one can ignore.

How?

Add more members to your work to make  
impact. We'll talk about this today.





# 70+ Years of Activism

1951: SAMA Holds its first Annual Convention at Chicago's Sheraton Hotel.

1955: House of Delegates is added at fifth Annual Convention

## 1960

1967: Stanford Chapter starts a movement by withdrawing from AMA

**1968: Independence Day (from AMA): SAMA splits from AMA, announcing its philosophical as well as financial independence.**

**Help introduce the original Family Practice Act of 1970 and testified on its behalf on Capitol Hill**

1975: AMSA Foundation establishes the Center for Physician Development at the University of New Mexico to augment the development of socially responsible physicians

1978: The Chinese Medical Association invites AMSA members as 1st delegation of medical students to come to the People's Republic of China

## 1980

1985: Sharon Scanlon is appointed the first legislative affairs director

**1986: The AMSA Health Education Assistance Loan "HEAL Deal" provides medical students the first discounted loan rates.**

1989: The Washington Health Policy Fellowship Program launches – offering students unique health policy learning opportunities

1992: AMSA's Generalist Physicians-in-Training Project is introduced – aimed to fortify a community-responsive, primary care physician workforce

## 2000

2001: Jack Rutledge Fellowship for Achieving Universal Health Care and Eliminating Health Disparities is established, in honor of a past, inspiring AMSA president.

2002: AMSA launches its nationwide PharmFree campaign to educate medical students on the influences of the pharmaceutical industry and empower them to make unbiased, informed decisions

**2007: AMSA releases its first PharmFree Scorecard, a first-of-its-kind ranking of medical schools according to their pharmaceutical influence policies.**

## 1950

**The Student American Medical Association (SAMA) is founded under the American Medical Association (AMA).**

1954: SAMA (now AMSA) officially becomes financially independent from AMA – a check is presented to repay start-up costs.

1962: SAMA Foundation is launched to promote better public health, bolster med-ed and research activities and help students finance education.

1969: National Student Health Project founded to support rural and Native American communities in Appalachia and beyond.

## 1970

**Leaders testify to support legislation to establish and grow the National Health Service Corps.**

1972: Helps Establish the Physician National Housestaff Association – nation's first professional organization for medical interns and residents

1975: Name changed officially from SAMA to AMSA at the 25th Annual Convention

**1984: The AMSA Foundation launches the National Health Service Corps Health Promotion Disease Prevention Project**

1986: In collaboration with Pew Memorial Trust and the "We Are the Word" Save Africa rock group, AMSA develops its first international consortium of medical schools for exchanging and training physicians in Nigeria and Ghana.

## 1990

1994: AMSA goes grassroots to save the National Health Service Corps

1995: AMSA appeals to the National Resident Matching Program to change the Match algorithm in favor of students

**2001: AMSA plays a key role in writing and introducing The Patient and Physician Safety and Protection Act of 2001 that limits resident work hours.**

2002: NIH's National Center for Complementary and Alternative Medicine awards \$1.2M grant to AMSA to advance the path of alternative medicine in medical education.

2002: In response to AMSA's advocacy efforts, the Accreditation Council for Graduate Medical Education adjusts requirements to include tougher standards on resident work hours

## 2010

As we've  
been doing  
for over  
seven  
decades.





PART 2

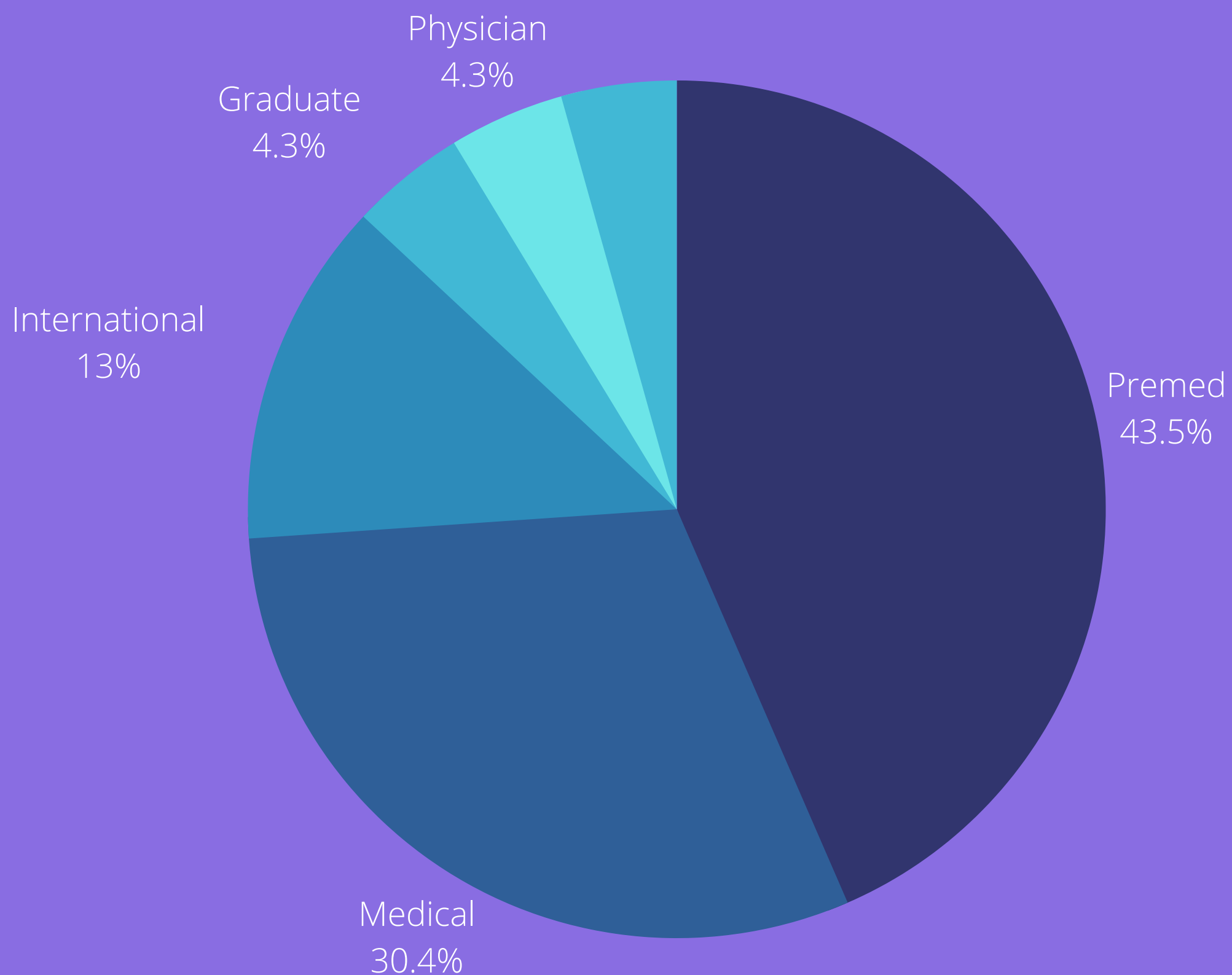
# HOW WE POWER AMSA.

THE FRAMEWORK THAT MAKES AMSA, WELL,  
AMSA.



# Membership snapshot

**20,000+**  
Student Members



**50**

U.S. states + territories

**79**

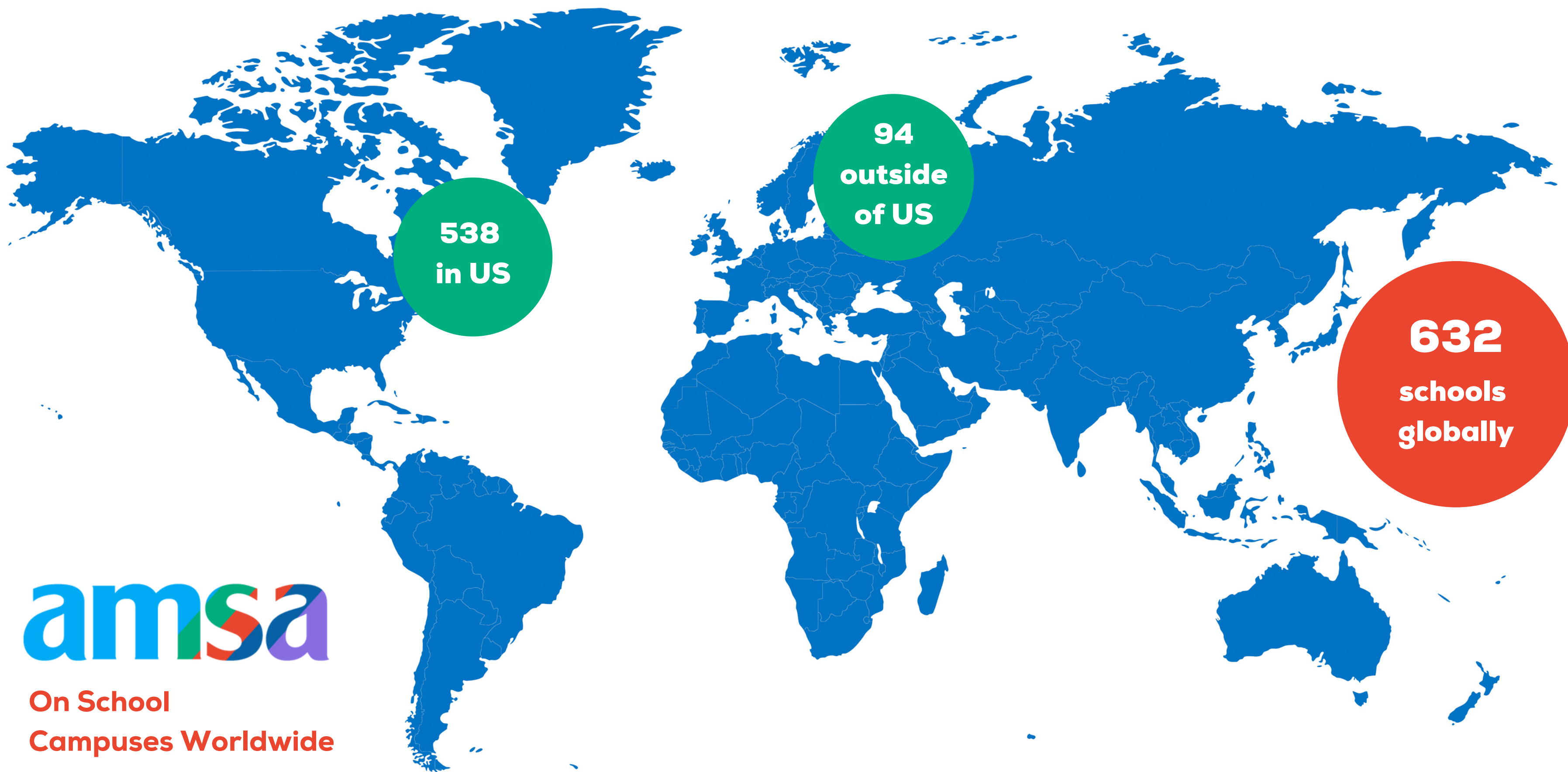
Countries

**31**

Languages

**70**

Years of activism



**amsa**

On School  
Campuses Worldwide



# So how does it work?

How do we keep ~20K members engaged on over 600 campuses across the globe?

**How do we ensure that members are joining our advocacy efforts, education programs and running inspired chapters?**





## MEMBERS

### National Leaders

#### Planning + Programming

Board of Trustees  
(President, Vice Presidents, Trustees)  
Action Committee Team Leaders  
Editorial Advisors  
Campaign Leaders  
Membership Directors  
IFMSA Leader

### Chapter Officers

#### Grassroots Organizing

Chapter Leaders on campuses all across the country + globe. (you!)

### Staff

#### Business

Strategists  
Business Development  
Administrators  
Communications  
Project Managers

PPP

## MISSION

**AMSA exists to cultivate, inspire and inform medical students to become tomorrow's leaders, game-changers and empathetic healers.**

CBIA

Preamble,  
Purpose,  
Principles  
[Mission]

Constitution,  
Bylaws,  
Internal  
Affairs  
[Process]

### House of Delegates

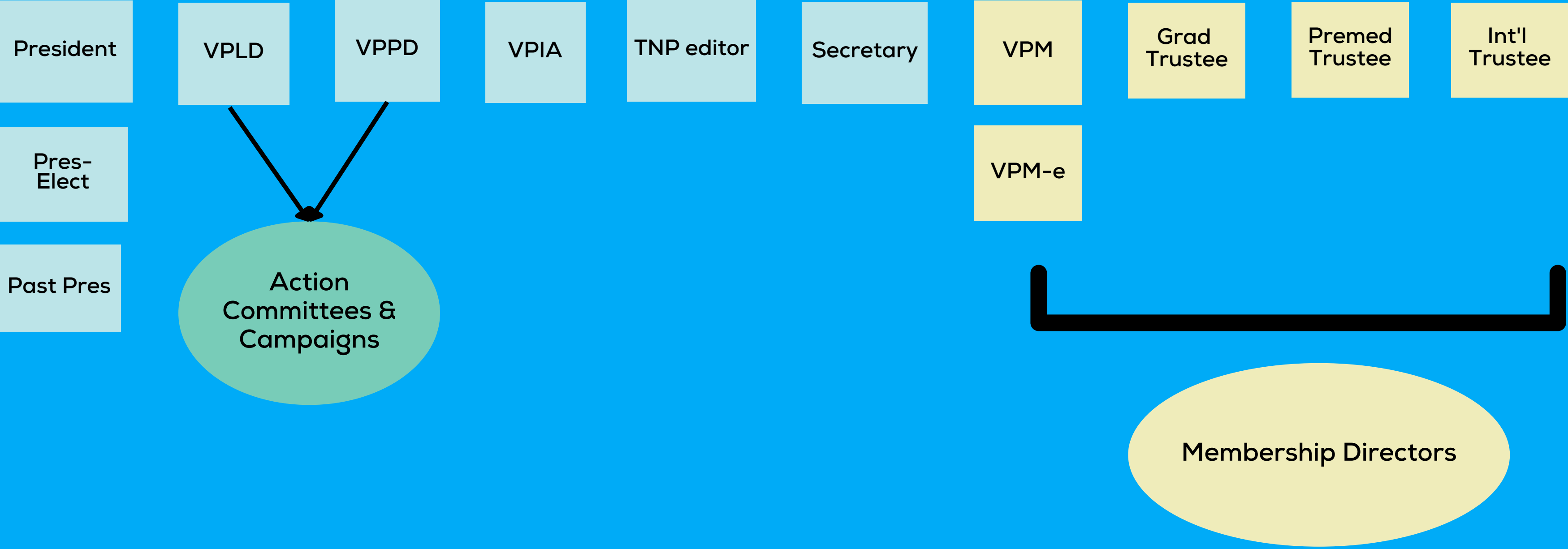
#### Shape the mission annually

AMSA's official policy-making body made up of representatives from each local medical chapter. Annually, the HOD votes on AMSA's policies and to elect our national officers. This dictates everything AMSA does in the coming year – and is reflected in the PPP +CBIA.

amsa



# AMSA National Leaders at-a-Glance



# AMSA Membership Leaders



Sravya Jannapureddy

Vice President Membership

Sujay Ratna

Vice President Membership - elect



Tyra-Lee Brett

Premed Trustee

International Trustee

Tasha Phillips-Wilson



Membership Director

Membership Director

Membership Director

Membership Director

Membership Director

Membership Director



Oluwadamilola "Dammy" Omojola

Mark Iannatuono



John Lukish



Aisha Chaudhry

Oscar Cazares



## Chapter Officers





A large, bright sparkler is the central focus, with its handle extending from the bottom left towards the center. It is surrounded by numerous smaller, glowing sparks that are scattered across the frame, creating a festive and celebratory atmosphere. The background is a deep, dark blue, which makes the golden-yellow sparks stand out prominently. There are also some out-of-focus light spots, possibly from other fireworks or lights, adding to the bokeh effect.

Simply put: the more members  
we have, the stronger AMSA is.

**THIS IS  
WHERE YOU  
COME IN.**



A woman with glasses and a black shirt is laughing heartily, her mouth wide open. She is wearing a gold earring. In the background, there is a blurred figure of another person in a blue shirt and a flag. The overall atmosphere is one of joy and camaraderie.

# YOUR ROLE AS CHAPTER OFFICERS.

SIMPLY PUT? YOU POWER AMSA FORWARD.  
LET'S TALK ABOUT HOW.



# The Big Four

PREZ



Chapter  
President

CAO



Chapter Advocacy  
Officer

CMO



Chapter Membership  
Officer

CFO



Chapter Financial  
Officer

See the website for  
leader descriptions

[Get Involved >](#)  
[Leadership](#)  
[Opportunities](#)

# 3 Core Focus Areas.

You will help power AMSA as campus leaders by:

Strategizing +  
building your  
chapter

**Architecting**

**Growing**

Connecting and  
engaging members  
on your campus

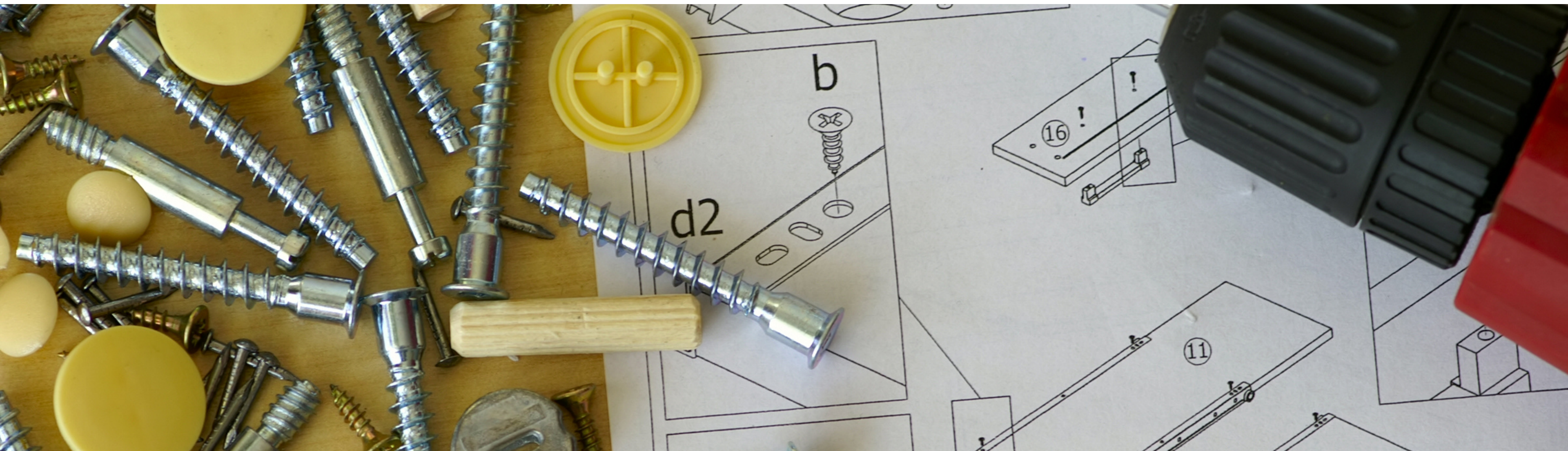
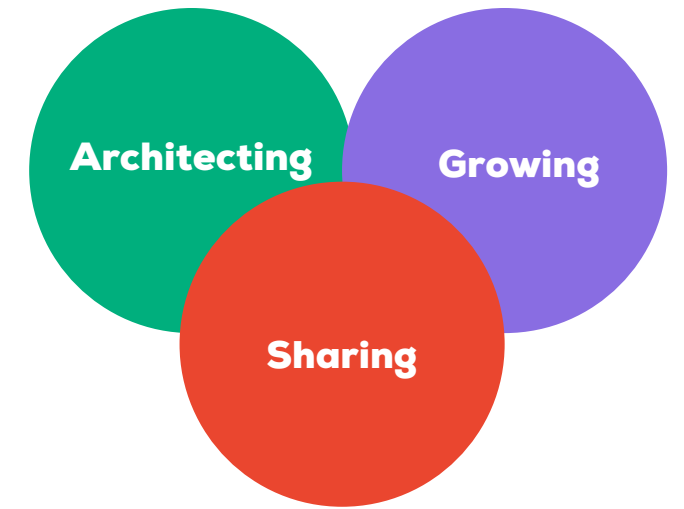
**Sharing**

Telling us what's happening -  
storytelling and updates.

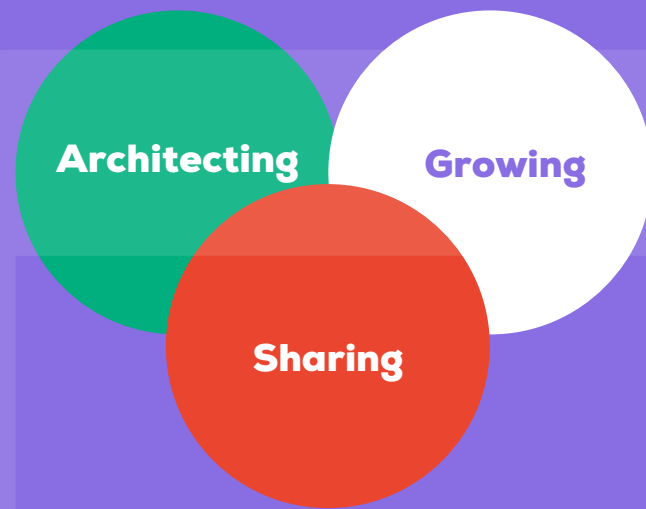


# Focus Area 1 | Architecting

Planning, building and getting your chapter teed up for an inspired year.

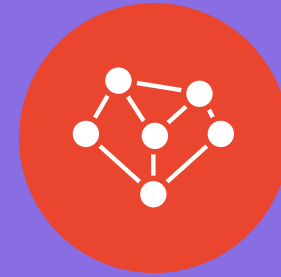






# Architect Checklist

This summer, pave the way for a bold year ahead by getting yourself jacked in, connected and ready to roll.



## Feel the fAMSA Love.

- ☒ Meet your Membership Director
- ☒ Say hi to Staff!
- ☒ [Order your Fair Engagement Kit for Tabling](#)



## Get Jacked In

- ☒ Join the AMSA [CO Facebook group](#)
- ☒ [Bookmark the What's On? page to stay connected](#)
- ☒ Learn about AMSA's [current action committees, campaigns and educational programs](#) (free to members!)
- ☒ Get cozy with AMSA's member [benefits](#)



## Envision Your Chapter

- ☒ Learn from outgoing Chapter Leader/s
- ☒ [Select + submit your Chapter Leader team here](#)
- ☒ Think on programs and events on your campus





### PRO TIPS!

Connect with prior Chapter Officers. And then make your Faculty Advisor your BFF.

# Rocket Fuel.

You have 3 secret weapons.

1

## Your predecessor/s.

Learn what worked in the past for growing + engaging members – while it's still somewhat fresh in their minds. They can give you all the wisdom.

2

## Your faculty advisor.

This is your ticket to getting hooked up with school communications (i.e. big visibility!) and help with all kinds of inner workings. Keep them close and happy.

3

## Your chapter alumni.

ID your past chapter chums! They can help by speaking, supporting and networking. Don't know yours? We can help: [members@amsa.org](mailto:members@amsa.org)

# Chapter Events – Inspiration

What do local events look like?  
What kinds of events typically  
happen at AMSA Chapters?

---

## Relevant Speakers

Think on your school's mission + interests. Pull in an expert to come address hot button issues from local hospitals, through allied organizations, and even our partners!

---

## Local community projects

Consider local community efforts. Ex: teaming up with local nonprofit to activate change on local environmental health issue or local education efforts around healthy food, etc.

---

## Residency Fair

Work with faculty + alumni to house a residency fair focused on a particular issue - f.e. Meharry's fair focused on accessibility.

---

## National Advocacy Events

Tie into more broad conversations happening around the world. ID week of action or advocacy months and let that inspire your own project.

---



A spiral-bound calendar is shown in the bottom-left corner of the slide. It is a white calendar with a metal spiral binding. The days of the week are labeled at the top: FRI, SAT, and SUN. The numbers 4, 5, 6, 7, 11, 12, 13, 14, 18, 19, 20, 21, 26, 27, and 28 are visible in their respective grid cells. The calendar is placed on a solid yellow background.

# A Word on Calendars

Create a calendar that is easily accessible to your chapter members. Can be as easy as creating a google calendar that you share with your members – and keep sharing it, making it accessible.

This should house:

- Monthly Chapter Meetings
- Your Local Events
- Key National Events (AMSAcon, etc.)
- Faculty Advisor Check-ins
- 

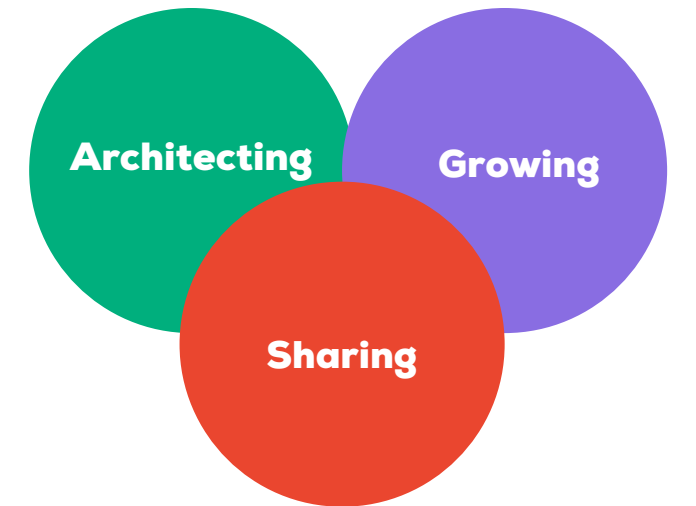
When your Pulse Reports are due (more here in a second)

BONUS: Share your calendar with [members@amsa.org](mailto:members@amsa.org) and we'll plug your events in our socials



# Focus Area 2 | Growing

How to attract new members + engage current ones! This is how we power AMSA. This is clutch!





# When? Where? How?

Let's talk about the best opportunities to grab new students + tell them about AMSA.

\*pulled from AMSA's all member survey 2019.



---

## SCHOOL FAIRS

---

86% of members joined AMSA on campus. Mostly at **school organizational fairs**. Go big, Table hard!\* THIS is the moment!!!

## SCHOOL COMMS

---

Tap your Faculty Advisor to pave the way to get AMSA in your university's **newsletter** or FB feed. Esp great when you're planning events!

## ON CAMPUS VISIBILITY

---

Go guerilla! **Put some flyers around** when you're about to hold an event, **wear AMSA swag**– be visible. **Partner up** with other student orgs — cross-promote each other!

## YOUR OWN MACHINE

Grab emails and text #s everywhere. Grow this list, even for non-members. Use it to invite people to your Chapter meetings + events. Start / use an AMSA chapter **social media** account. **Follow, Like, Share!!!**



# Equity

AMSA exists to support and prepare medical champions of equity.



AMSA offers programs and education, advocacy + experiences that drive on our mission – and can be organized by these key areas:

Health Justice

-Racism in Medicine Scholars Program

-Health Justice Scholars Program

-Med out the Vote Campaign

-Race, Ethnicity, Culture & Health Action Committee

-Health Policy Scholars Program

-Healthcare for All Campaign

Gender + Sexuality

-Reproductive Health Project

---> Educational Programs

---> Advocacy Training + Opportunities

-Gender & Sexuality Scholars Program

-Gender & Sexuality Action Committee

-Transgender Health Scholars Program

-Sexual Health Scholars Program

Global Health

-Global Health Scholars Program

-Global Health Action Committee

-AIDS Activism Network Campaign

Public Health

-Public Health Scholars Program

-Digital Health Equity

-Environmental Health Action Committee

-Med Students for Gun Safety Campaign

-Community + Public Health Acton Committee

Next-gen Leader Prep

-AMSA Academy

---> Life + Leadership

---> Med School Success Series

---> Advocacy Training

---> International Med Graduates Residency Prep

---> Residency Prep

-Wellness & Student Life Action Committee

-Integrative Medicine Scholars Progra,

-HEART IM Elective

Med-ed Reform

-Med-ed Action Committee

-Med-ed Scorecard \* (!)



# At the heart of all this? Student members.



## Fueling our programs and campaigns

Adding voices, activism and  
power to our advocacy  
efforts

## Being a part of our diverse community

Serving as a voting member,  
a helpful peer, a contributor  
to conversations and events.

## Becoming the next leaders

Many members find their  
pathway — and delve deeper  
to become AMSA influencers.



SCHOOL FAIRS.

We  
Got  
You!

ORDER UP! YOU'LL WANT TO GET:  
YOUR AMSA TABLING ENGAGEMENT KIT!



# Member Engagement Kit for Fairs

Coming your way – some creative  
assets to share with you for tabling.

[Be sure to reserve your kit now and we  
will ship it to you!](#)

-  
Also: feel free to create your own video  
or social promotions tailored to your  
school.

---

## Collateral

About AMSA Rack Card w/ QR Code to learn more

---

## Personality Quiz

A fun way to pull people in – ask them about themselves with fun output

---

## Swag

Cuz its fun

---

## Poster

For your table.

# Member Kit

+ assorted  
other swag

**YOU'RE  
THE NEXT  
CHANGE  
MAKER**

amsa



**You see a better  
path forward.**

You believe in health equity – and  
you're ready to see it through.

**We are too. And we are. Join us.**

**MEET YOUR NEW COMMUNITY**

**Key issues  
we're  
tackling**

We respond to critical, timely issues  
in health care in order to advance  
health equity. Here, we offer  
immersive, experiential and didactic  
learning and training for medical  
students to become tomorrow's  
changemakers.

- Racism in Medicine
- Health Care for All
- Reproductive Health
- Integrative Medicine
- Advocacy Training
- Sexual Health



**Printed marketing  
collateral**

**What kind of change  
maker are you? Quiz**





Architecting

Growing

Sharing

# Grow | Checklist

This is where the magic happens. How you serve as AMSA's influencers to help connect medical students with AMSA.



## Invite students to your fair table

- ✓ Make noise on campus before the event – invite them to your table.
- ✓ Use your Faculty Advisor to help get the word out. Tap school newsletters + social channels.



## Tabling at Fairs

- ✓ Be your AMSA ambassador self w/ narrative ready
- ✓ Grab students' email / mobile numbers (list or form – for those who aren't taking the quiz)
- ✓ Follow up right after Fair – Thanks for visiting our table & with invite to attend 1st meeting

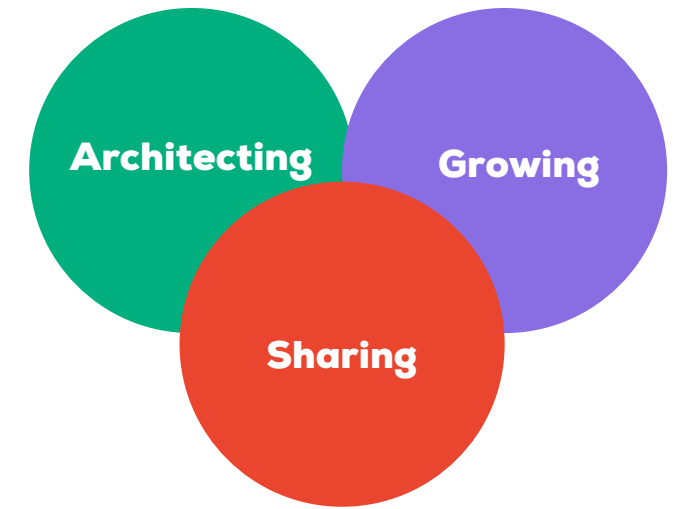


## Dive right in

- ✓ Hold an inaugural meeting / info session
- ✓ ID your main chapter comms channels (email, FB group, text)
- ✓ Create a chapter calendar – monthly meetings every X day of the month for ex. (use ROUNDS for content)
- ✓ ID issues that matter to your chapter – and brainstorm ideas for effective and fun chapter events. Promote on campus! Keep growing.
- ✓ Plan for AMSAcon (June 2023)– bring your successor!
- ✓ Consider tapping a Faculty member for an IP conversation

# Focus Area 3 | Sharing

Getting the word out about all the great things that happen at AMSA. Locally and nationally. How do we do this effectively?





# Current platforms for sharing + comms

These are all fine – but  
**something is missing.**

## ROUNDS

Monthly round-up of  
AMSA member news  
sent via email + hung on  
website.

## CHAPTER OFFICER HUB

A live space for the  
latest news & updates  
exclusive to Chapter  
Officers ,[Bookmark this!](#)

## ON CALL

AMSA's blog – housing  
a mix of news, leader  
articles,  
announcements

## SOCIAL MEDIA

AMSA National  
channels (FB, IG,  
Twitter) + Chapter  
Officers FB group.



AND YA KNOW WHAT ELSE?

**We need a  
better means to  
understand how  
it's all going.**



A stethoscope with a silver metal tube and black rubber binaural and chest piece is positioned diagonally across the frame. A small, red, embroidered heart is placed in the center. The background is a solid, light pink color.

# PULSE Report

4X a year. Takes 10 minutes. :) Mark your calendars!



A flow of  
vital  
information



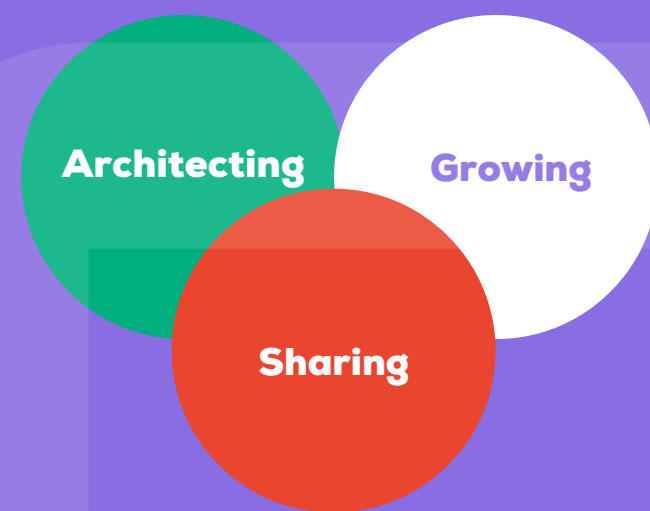
# Share Your News

## The Pulse Report!

Once a quarter, Chapter Officers complete an online form – the Pulse Report – should take no more than 10 -15 minutes. This information is stored, and funneled up to both Membership Directors and Trustees.

**The goal: we're aware of growth, successes and challenges – and bring those to the BOT on a monthly basis.**





# Share | Checklist

Surfacing all the great things happening at your chapter throughout the year – in ways that help your chapter grow, thrive and get some visibility.



## Pulse Reports.

- ✓ Once a quarter (1st report this August)– take 10 mins to submit your Pulse Report
- ✓ Be sure to share a story – a success, an interesting member experience, a challenge. This will go to National for consideration on website, ON CALL, social media.



## Promote Your Story.

- ✓ Share your stories on your chapter social channels, even short ones – a pic of a member at an event – short + sweet caption – on your social media channels. Mention @AMSANational + use HT #AMSApower
- ✓ Highlight upcoming chapter events – keep tapping new members all year around. Anyone can join – anytime. Relevant speakers + events are great for this.



## Keep Streaming.

- ✓ Every month, we share news + opportunities from National and it's a great source of news for members.
- ✓ Promote AMSACon early! And often.
- ✓ Name your successor + bring 'em to AMSACon!
- ✓ Use your chapter plan/calendar to keep things focused



# Chapter Officers

## SMART GOALS

Specific  
Measurable  
Achievable  
Relevant  
Timely

### Architect your Chapter

#### Goal task

#### Metrics for success

Assemble your team.

Submit all info [here](#).

Join AMSA programs

Select from [here](#).

Forge chapter plan

Share with National.

### Engage + Grow

Be a campus influencer

Grow AMSA by XX%

Get AMSA visibility

Go big at student fairs.

Promote event via school

Secure at least 1 promo

Connect with members

Meet 1x a month.

### Share with National

Tell your story + status

Do quarterly PULSE.

Find your successor

Bring them to AMSACon

Connect with  
Membership  
Directors/Trustees

Talk 1x a month



PART 3

# STRAIGHT TALK.

IMPORTANT DETAILS.



TYING IT ALL TOGETHER.

# Chapter Reboot

3

2



# Chapter Charter?

**Yes! It's a thing.** Chapters sign a chapter charter – a kind of local "constitution" (similar to the CBIA). They have the option to customize it to align with their school goals, that goes to the AMSA board for approval.

**We've updated it. For the first time in years. A "re-charter".**





# Noteworthy Chapter Charter Changes

## "The Re-Charter"

### Changes in Local Dues

- Now goes through AMSA National
- Bill.com enables smooth transfer (domestic)

### The "Big Four" Leaders

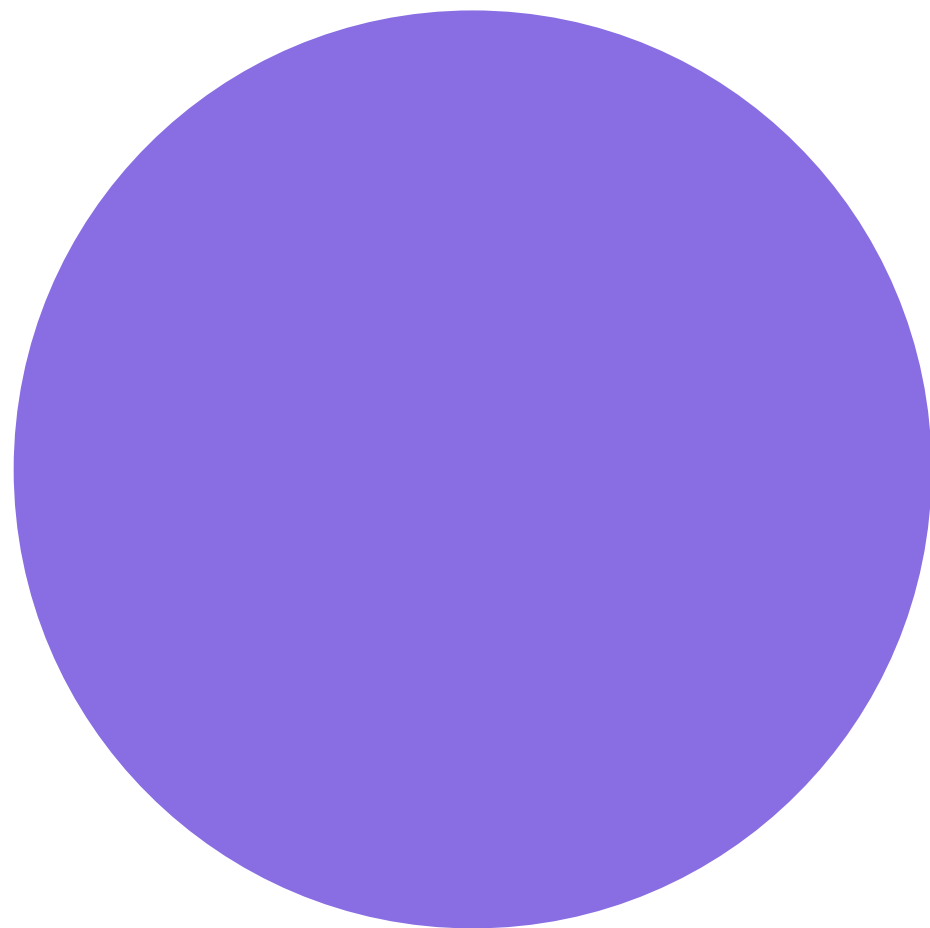
- Recommend 4 key roles to make each chapter "sing" with specific points of contact (more next slide)

### Accessible Data

- New database means Chapters can access their rosters on-the-fly
- Update their profiles and preferences
- More to come



# Membership Options



## Domestic, International, Premed

1 year \$35 per year

4 year \$75

\*Pricing installments available on 4 Yr memberships.

## Graduate

4 year (free to former med) \$10

\$0 annual renewal (not automatic)

## Physician

\$200 lifetime (with annual info update)

## Community Ally

\$50 year





# A Word on Dues.

Know what's happened over the years? We've lost a little brand integrity.

Which – interestingly – is related to dues.

Local dues have started eating the national dues. (Sometimes no national dues collected at all). This results in:

- Less awareness of AMSA National
- Less voices added to our advocacy efforts & programs
- Weakened brand visibility (chapters gone rogue)
- Mission dis-alignment – behavior, programs not aligned with our ethos
- Members aren't in our database, so when called for a referral, we can't confirm their role. No referral.
- Less income to AMSA.





## **THIS WAY, YOU ARE:**

- VISIBLE in database for referrals
- able to tap into all the member benefits + discounts
- part of a UNIFIED brand

# All Dues Through National

To ensure we're all aligned via mission and strategy – we will have all domestic dues flow through National.

This has been in effect as of May 1st, 2022



Welcome to  
AMSA User Portal



My Profile



Membership Options



Events



Support

# Our (new) Membership Platform



## Welcome Chapter Officers!

You're here! You've entered AMSA's portal of truth: the secure platform where we store member information. Here, you can access your chapter roster and so much more! For Chapter Officer resources — like marketing materials, quick links for submitting chapter information and more — jump to our Chapter Officer Hub! <https://www.amsa.org/member-center/chapter-officer-hub/>

Account Name  
AMSA Test Premedical Chapter

General Account Email

### Address

Billing Address  
1390 Chain Bridge Rd  
McLean, VA 22101

Shipping Address

### Chapter Detail

Charter Status

Chartered Chapter

Chapter Member count

0

New chapter members this FY

0

Website

Charter Date

Instagram Id

Facebook Id

### Affiliated Contacts

Contact Name	Role	Start Date	End Date
test test	Chapter Finance Officer	5/18/2022	5/18/2023

### Files (1)

Add Files

Title	Owner	Last Modified	Size
AMSA_Nation...	Brent Testing-Wordpress	4/21/2022, 1:27 PM	143KB

View All

## Affiliations Events Transactions



### Affiliations

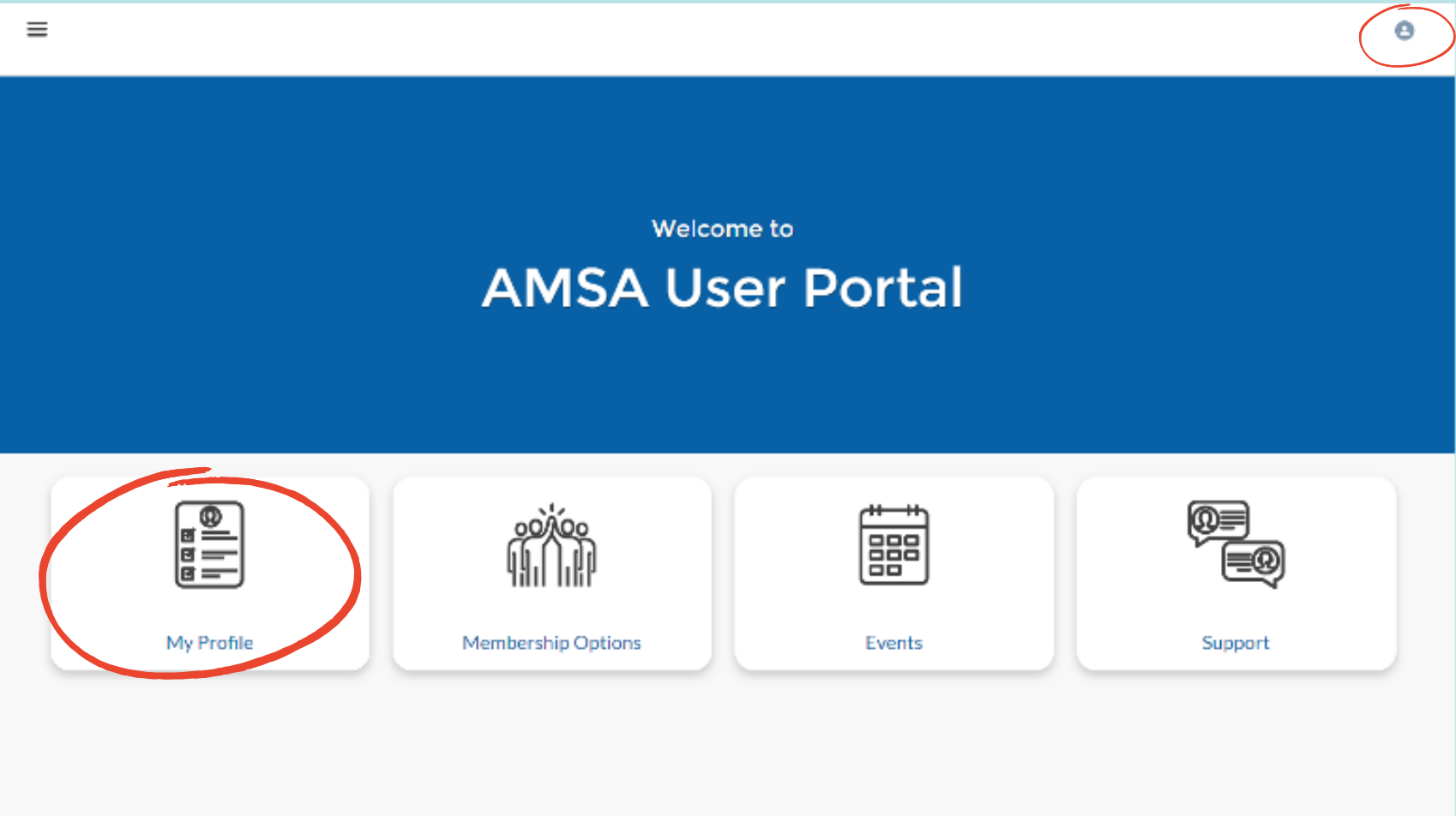
	Account Name	Role	Start Date	End Date
1	Medical University of ...	Chapter Member	4/28/2022	4/28/2023
2	Medical University of ...	Medical School Student	4/28/2022	6/28/2023



### Chapter Officer

Account Link	Start Date	End Date
Medical University of Silesia Chapt...	4/30/2022	4/29/2023





Profile

Settings & Preferences

## My Settings

[ACCOUNT DETAILS](#)

[Cancel](#) [Save](#)

**Account**

Username  
jsalehi+amsatest@amsa.org

Email Address \*  
jsalehi+amsatest@amsa.org

Password  
[Change Password](#)

**Location**

Language  
English

Locale  
English (United States)

Time Zone  
(GMT-04:00) Eastern Daylight Time (America/New\_York)

**Email Notifications**

☒ Enable email notifications

When email notifications are enabled, email me when someone:

☒ Sends me a direct message

▼ Contact Information

Preferred Phone ⓘ  
Work

Home Phone

Mobile

Work Phone ⓘ

Do Not Call  
☐

Preferred Email ⓘ  
Personal

Personal Email ⓘ  
jsalehi+amsatest@amsa.org

Work Email ⓘ

Do Not Release Email  
☐



PART 4

# GETTING IT DONE.

YOUR VICTORY LAP.



# We're talking incentives, people.

If you and all leaders do these  
things and hit goals, rewards are  
to be had!





# Deals.

Member discounts aplenty  
from our alliance of partners.

Bank of America



Wolters Kluwer

UpToDate®

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BODY INTERACT™  
VIRTUAL PATIENTS

The  
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Store



travel discounts  
Progress Report 2025

Adam & Eve



**amsa**

# **Institutional Partnerships**

Maybe you've heard of them.





INSTITUTIONAL PARTNERSHIPS  
IN A NUTSHELL

**Where a medical  
school funds AMSA  
membership for  
their students.**

Win. Win. Winny win.

**Schools see  
AMSA as a  
core part of  
medical  
education.**





**NEW YORK INSTITUTE  
OF TECHNOLOGY**

College of Osteopathic  
Medicine

**Uof SC School of Medicine  
Greenville**



 **KAISER PERMANENTE  
SCHOOL OF MEDICINE**



**Current  
AMSA IPs**





## WRAP AROUND NEEDS

We get tight.

# Why do schools like IPs?

A variety of reasons.

- › Schools focus on curricula. We offer the **vital skill training** needed to succeed in the world ahead. Winning combo.
- › It's custom. We **deeply partner with schools** – understanding their "DNA" and serving opportunities to help them succeed.
- › We **offer learning on timely, urgent topics** that aren't always offered in school.
- › A broad, **diverse and welcoming community** of impassioned members & alumni.

# IPs

## Is your school a fit?

1

### 1 ID WHO TO TALK TO

What faculty at your school are deeply interested in students – and seeing them thrive? Find them. They are the ones who will kick up IP conversations at the school.

2

### 2 THINK ON ISSUES

Is your school looking to bolster learning around key issues – like Health Equity? Offer advocacy training? ID what issues matter to your school that align with AMSA's mission and focus areas.

3

### 3 PING US

We can join you for a productive conversation with your school, and help pave the way with customized materials based on what you think about in #2.



### CONTACT INFO

Jamie Scates or Angela Walseng via Slack, mobile or email.  
jthayer@amsa.org | 602-616-6691  
awalseng@amsa.org | 561-801-2184





# Contact us for anything

## TRUSTEES

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## STAFF

[members@amsa.org](mailto:members@amsa.org)

[amsa@amsa.org](mailto:amsa@amsa.org)



A background image of a diverse crowd of people at a protest or rally, overlaid with a semi-transparent teal filter. Several individuals are holding up signs. Visible text on the signs includes "DICAR", "HEALTH CARE IS A", "I CARE IS A RIGHT.", and "MEDICARE".

**The moment is ours.  
Let's take it.**

**amsa**





**Got questions?  
We have  
answers**

# The First Wave Impact Campaign

Education and Advocacy Fellow, Oak Sonfist

x

Participant





Oak Sonfist  
Education and Advocacy Fellow  
2022 - 2023

# Introduction: Oak Sonfist

- Participant Education and Advocacy Fellow for 2022 - 2023
- Uses They/Them Pronouns exclusively
- Current 3rd Year Osteopathic Medical Student
  - Gap year between OMS 3 & 4 for EAF
- Dog parent to Prudence the dog



The First Wave - Trailer | National Geographic



Share



FOUR MONTHS, NEW YORK CITY, 2020

A FILM BY MATTHEW HEINEMAN

# THE FIRST WAVE

FROM THE OSCAR®-NOMINATED DIRECTOR OF CARTEL LAND

Watch on  YouTube



# THE PROBLEM

**Clinicians aren't seeking mental health care**, despite the traumatic, exhausting experience of the past two years. They fear losing their license, stigma, discrimination, or privacy violations in the workplace.

A recent Medscape survey of 13,000 physicians found that 43 percent said the reason they had not sought help for burnout or depression was **because they “don't want to risk disclosure to the medical board.”**

# WHAT IT FEELS LIKE

“I’m afraid that if I spoke to a therapist, I’d have to report receiving psychiatric treatment to credentialing or licensing boards.”

“Physicians cannot seek help for these issues because if we do that, these temporary issues will follow us for the rest of our careers.”

“I feel I should know how to deal with this myself, even though I wish I didn’t have to.”

“Talking to someone makes you look like a failure, unable to cope with life’s problems.”

*Why Physicians Kept Their Suicidal Thoughts Secret, Medscape 2022*



# How to address this: 2022 Goals

## Advancing Strategic Impact:

- The Lorna Breen Act (first-of-its-kind legislation for mental health of healthcare workers) is signed into law and amplified.
- State Medical Boards drop onerous requirements and clinicians learn their rights, ensuring they can safely and easily pursue mental health care.
- Hospitals commit to adopting new practices that support better working conditions and overall wellbeing for HCW.

# How do I get involved?

The following are some of the deliverables that you can help with:

- Promote PARTICIPANT's film/s and related impact campaign efforts during **chapter visits**, leadership meetings, and AMSA events.
  - Creating content for new chapters/physical recruitment kits.
  - Request chapter visits for movie screenings!
- Contacting Medical Boards
  - Phone Banking in early August to create pressure - look out for sign up
  - Recent email inviting AMSA members to contact via email and tweeting

Contact: [Oak.Sonfist@amsa.org](mailto:Oak.Sonfist@amsa.org) for more information or to request a chapter visit!



# AMSA ACTION COMMITTEES

<https://www.amsa.org/action-committees/>

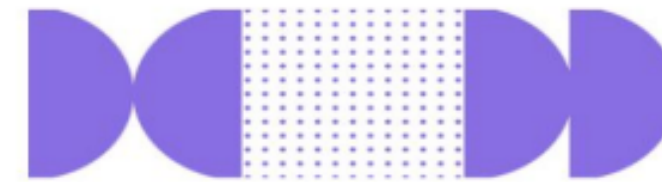
## AMSA ACTION COMMITTEES



Community & Public Health  
Action Committee



Environmental Health  
Action Committee



Gender & Sexuality  
Action Committee



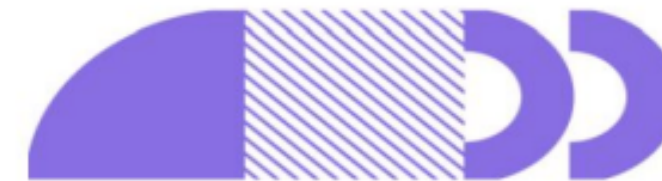
Global Health  
Action Committee



Health Policy Team



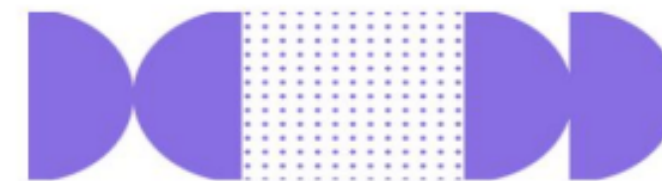
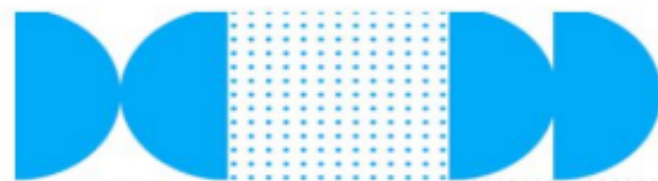
Medical Education Team



REACH  
Race, Ethnicity & Culture  
in Health  
Action Committee



Wellness & Student Life  
Action Committee



American Medical Student Association



# AMSA CAMPAIGNS

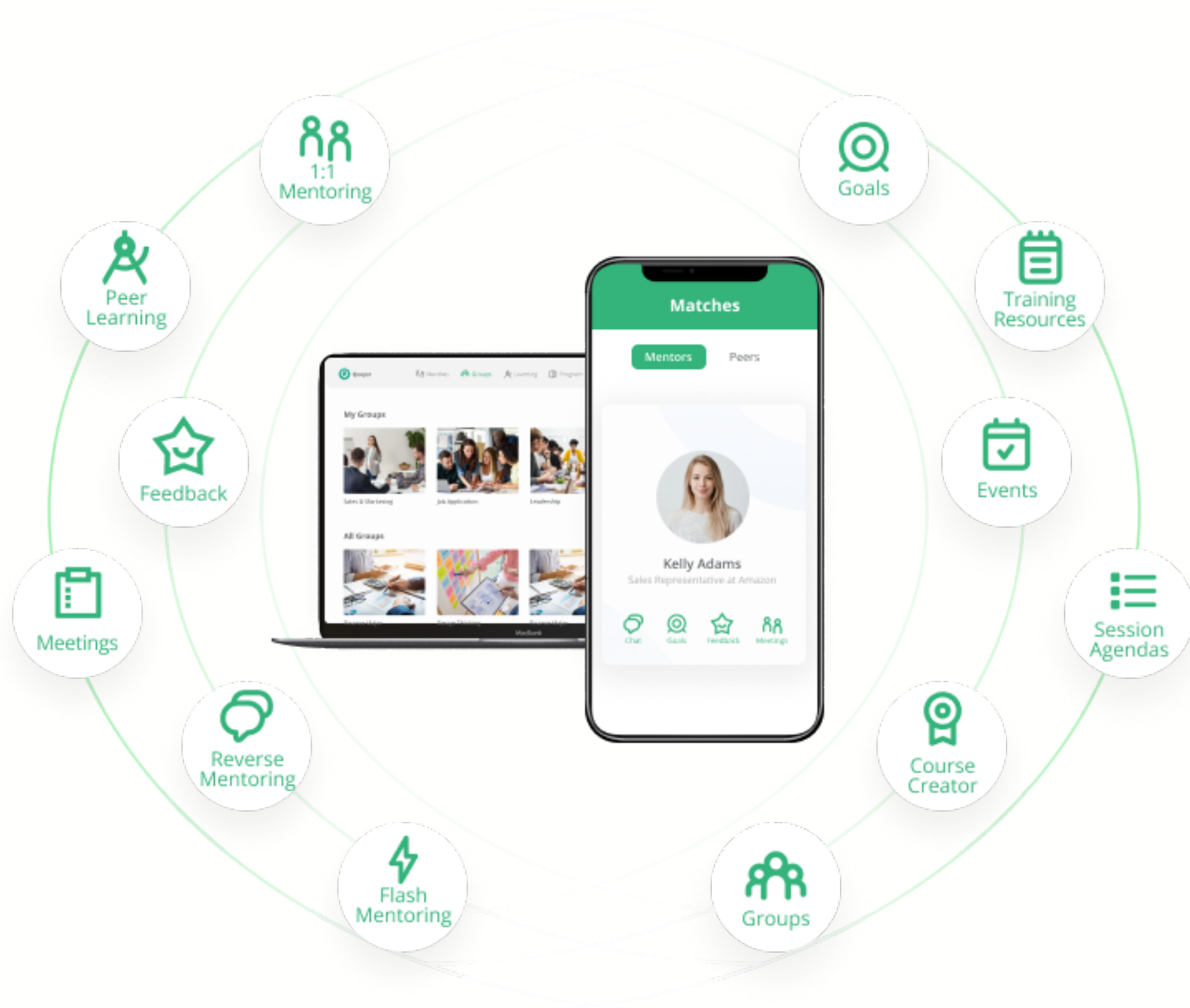
<https://www.amsa.org/campaigns-initiatives/>



American Medical Student Association



# Mentorship Program



- Platform: Qooper
- Benefits
- Advocacy Opportunity
- How to sign-up
- Mentor Matching
- For more information:  
[shassan@amsa.org](mailto:shassan@amsa.org)

How do I  
get  
involved?

<https://www.amsa.org/subscribe/>

Contact: [shassan@amsa.org](mailto:shassan@amsa.org) for more  
information or sign-up

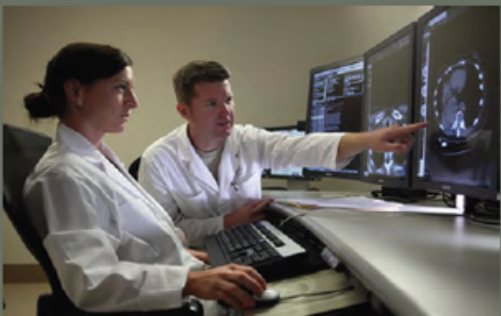




Give access to well trained health care professionals.



Select highly trained Army subject matter experts to provide instruction, training, and professional development for your staff.



We can also offer specialized training and lectures for your residency program or pre-med class. The Army has 68 residency programs.

## WHAT CAN WE DO FOR YOU?

Deliver a professional experience that puts Health Care Professionals needs first and results in a lifetime relationship with the U.S. Army.

Offer Health Care Professionals and students access to the Army on their terms and deliver this access through empowered well-trained staff who reinforce our mission daily.

Our focus is the foundation of all we do, while taking care of soldiers, civilians, and their families at the same time.



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## U.S. Army Medicine Recruiting



Scan or Connect:

sarah.e.scully2.mil@army.mil  
m: (207) 413-9118  
o: (412) 434-8470

## ARMY MEDICINE CAN HELP YOUR HEALTHCARE ORGANIZATION

The Army Medical Department seeks to form enduring partnerships with top institutions such as your own in numerous ways:

- By providing Army subject matter experts (SMEs) to deliver lectures and clinical skills labs to your staff and leaders at no cost.
- Training classes such as Stop the Bleed, Suture Applications, Combat Life Saver, Leadership, and Resilience Building.

This pamphlet outlines these opportunities, which can be arranged via your local Army Healthcare Recruiter.



### Army Subject Matter Experts

The Army Medical Department is the largest military healthcare organization in the world. It has thousands of subject matter experts: (SMEs) ready to assist your staff with presentations on a variety of subjects, ranging from infectious disease control to mass casualty response, emergency trauma, team building concepts, traumatic brain injury recognition and treatment, post-traumatic stress disorder, and leadership/management topics. In most cases, with time for coordination and travel arrangements, we can bring an Army SME to your organization to assist with these topics at no charge. We also can offer small clinics in suture techniques, wound dressing and management, triage and other subjects to your students and residents.

### Resident Training

The Army has the largest graduate medical educational program within all the military branches, encompassing all medical specialties, including 68 residencies, 57 fellowships, and 11 training hospitals. From this wealth of education and experience, we can offer Army Subject Matter Experts to assist with your resident training. Army SMEs have made presentations on Traumatic Brain Injury, Combat Injuries and Treatment, Severe Burn Care, and provided lectures regarding Physician Leadership and Team Development to hospitals, residencies, medical societies and healthcare institutions such as; The Mount Carmel Medical System, AMSA, Cooper Hospital Trauma Unit, The Medical Association of Georgia and the Cleveland Clinic. Contact your local Army Healthcare Recruiter to request an Army SME.



# Thank you!

That's a wrap!