

Your message will be seen by thousands multiple times!

The New Physician – ELECTRONIC TABLE OF CONTENTS

B

SKYSCRAPER

Premium banner placement positioned vertically in right column.
Image Dimensions: 120 pixels wide x 600 pixels tall

C

PRODUCT SHOWCASE

Featured banner placement integrated within the contents listing.
Image Dimensions: 395 pixels wide x 100 pixels tall

C1 Above the fold **C2** Below the fold

E

SIDE MESSAGE

Content positioned under Skyscraper placement with an image, headline, and description.

Image Dimensions: 120 pixels wide x 50 pixels tall

Text (max.): 20-character headline, 80-character description

Each banner can be linked to a unique URL for readers to visit your website.

Rates			
<i>(amounts given are per issue)</i>			
Positions	1x	3x	6x
B	\$1,500	\$1,375	\$1,250
C1	\$1,450	\$1,325	\$1,200
C2	\$1250	\$1125	\$1000
E	\$500	\$475	\$450

Submission Deadlines		
Issue	Reservation	Artwork
Jan-Feb '20	12/10/19	12/17/19
Mar-Apr '20	1/7/20	2/14/20
May-June '20	4/9/20	4/16/20
July-Aug '20	6/7/20	6/14/20
Sept-Oct '20	8/6/20	8/13/20
Nov-Dec '20	10/8/20	10/15/20

To reserve banner placement, visit amsa.org/workwithus and send a completed AMSA Sales Reservation Form to sales@amsa.org.

Banner artwork must be formatted as jpg, gif, or png files (max. file size: 40K). Files with rotating images to create animation are encouraged (optional) but should be no more than five (5) seconds.

All artwork and linking URLs must be uploaded through the [AMSA Sales Artwork Submission Form](#) by the dates indicated above for the banner to appear as scheduled.



Issue name

Volume X, Number Y

Features

Feature headline 1

The article is described in one or two sentences, followed by a byline.

by Jane Doe

[\[Read in our digital edition\]](#)

Feature headline 2

The article is described in one or two sentences, followed by a byline.

by Another Author

[\[Read in our digital edition\]](#)



Departments

Staff Note

Brief department description

by Staff Member

[\[Read in our digital edition\]](#)

[\[HTML\]](#)

Letters

Brief department description

[\[Read in our digital edition\]](#)

H&P

Brief department description

[\[Read in our digital edition\]](#)

President's Column

Brief department description

by Current President

[\[Read in our digital edition\]](#)



Premed Adviser

Brief department description

[\[Read in our digital edition\]](#)

Academic Tactics

Read about JNP opportunities below



20-character headline
Your 80-word description here.



20-character headline
Your 80-word description here.

TNP opportunities

Our source list
Join TNP's source list if you are interested in commenting on med ed topics. Our reporters and writers use the source list to get "med student on the street" opinions for a range of stories.

Follow us on Twitter
We're [thenewphysician](#).



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Illustration of banner placement and specifications is offered as an example only. Actual content, length and arrangement of the newsletter will vary.

Questions? Email sales@amsa.org or call (703) 665-4643.