

MORE PAGEVIEWS AT LOWER RATES TO SPREAD YOUR MESSAGE!

AMSA Website – Banner Placement Packages

Prominent banner placements throughout site!

Option #1: Upgraded Premium Package (20,000*pageviews each month)

- ⇒ Product Showcase (395 pixels wide x 100 pixels tall) banner placement^① under slider on **HOME** page
- ⇒ Skyscraper (120 pixels wide x 600 pixels tall) banner placement^① on **SEARCH** page and **POPULAR INTERNAL** pages
- ⇒ Leaderboard (728 pixels wide x 90 pixels tall) banner placement on select **MAIN NAVIGATION MENU** pages

Effective banner placements throughout site!

Option #2: Enhanced Internal Page Package (10,000*pageviews each month)

- ⇒ Skyscraper (120 pixels wide x 600 pixels tall) banner placement^① on **SELECT INTERNAL** pages

New action-oriented side message option!

Option #3: Side Message Internal Page Package (18,000*pageviews each month)

- ⇒ Side Message with text and image (120 pixels wide x 600 pixels tall) placement^① on the **SEARCH** page, **SELECT INTERNAL** pages, and **ON CALL BLOG** pages

New poplar website section and Internet search placement!

Option #4: On Call Blog Page Package (11,000*pageviews each month)

- ⇒ Skyscraper (120 pixels wide x 600 pixels tall) banner placement^① on the **ON CALL BLOG** pages

New Lower Rates

Option	Cost per 1000 pageviews	1 month	2 months
OPTION 1	\$150	\$3000	\$5100
OPTION 2	\$130	\$1300	\$2340
OPTION 3	\$135	\$2430	\$4370
OPTION 4	\$130	\$1430	\$2570

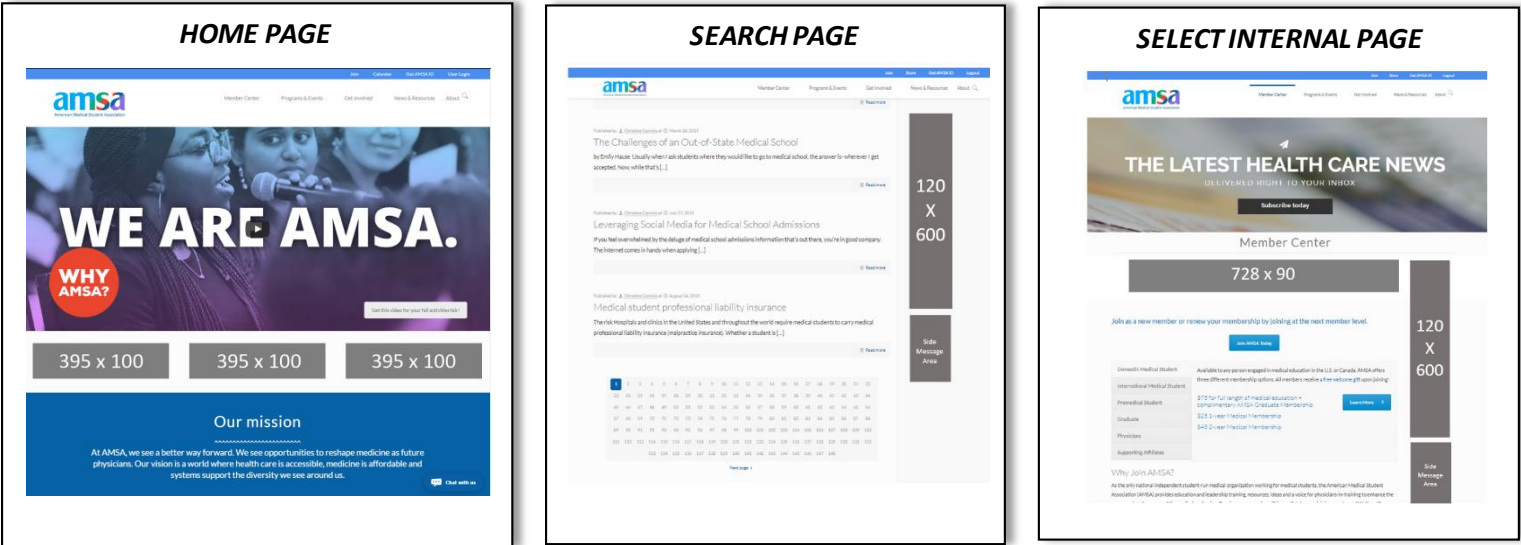
^① same banner type appears in AMSA’s member magazine *The New Physician* electronic table of contents and e-newsletter *Weekly Consult*
* average

To reserve banner placement, visit amsa.org/workwithus and send a completed [AMSA Sales Reservation Form](#) to sales@amsa.org.

Banner artwork must be formatted as jpg, gif, or png files (max. file size: 40K) Files with rotating images to create animation are encouraged (optional) but must not be more than five (5) seconds.

All artwork and linking URLs must be uploaded through the [AMSA Sales Artwork Submission Form](#) at least ten (10) business days prior to start date that your artwork is to appear as scheduled. All artwork is subject to AMSA approval.

Banner Placement Illustrations



Questions? Email sales@amsa.org or call (703) 665-4643.