

Appear in AMSA's popular e-newsletter!

WEEKLY CONSULT

Two Editions Available

Med+ Edition
Sent to 30000+ medical students, residents & physicians
Premed Edition
Sent to 15000+ premedical students

Rates below are for both or individual editions and for 13 consecutive newsletters (one 3-month cycle) with the banner placement.^①

A LEADERBOARD
Image: 468 pixels wide x 60 pixels tall
Med+ \$5000 / Premed \$4500 / Both \$8500
Prominent, horizontal banner placement positioned directly under the newsletter's masthead

B SKYSCRAPER^②
Image: 120 pixels wide x 600 pixels tall
B1 - Med+ \$4000 / Premed \$3500 / Both \$6500
B2 - Med+ \$3000 / Premed \$2500 / Both \$4500
Prime banner placement positioned vertically in left column. Multiple locations available each cycle.

C PRODUCT SHOWCASE^②
Image: 395 pixels wide x 100 pixels tall
C1 - Med+ \$3950 / Premed \$3450 / Both \$6400
C2 - Med+ \$3750 / Premed \$3250 / Both \$6200
Featured banner placement integrated within news column. Multiple locations available each cycle.

D INTERNAL BANNER
Image: 180 pixels wide x 150 pixels tall
Med+ \$2750 / Premed \$2250 / Both \$4000
Alternative banner placement integrated within news column.

E SIDE MESSAGE^②
Image: 120 pixels wide x 50 pixels tall
Text (max.): 20-character headline & 80-character description
Med+ \$1500 / Premed \$1250 / Both \$2000
Positioned directly under the Skyscraper with an image, headline and description

^①Content/image may be changed within cycle for an additional fee of \$50 per ad change per issue. All change must be approved by AMSA.

^②Same banner type appears in *The New Physician* electronic table of contents and on AMSA's website.

To reserve banner placement, visit amsa.org/workwithus and send a completed AMSA Sales Reservation Form to sales@amsa.org.

Banner artwork must be formatted as jpg, gif, or png files (max. file size: 40K) Files with rotating images to create animation are encouraged (optional) but must not be more than five (5) seconds.

All artwork and linking URLs must be uploaded through the [AMSA Sales Artwork Submission Form](#) at least ten (10) business days prior to start date that your artwork is to appear as scheduled. All artwork is subject to AMSA approval.

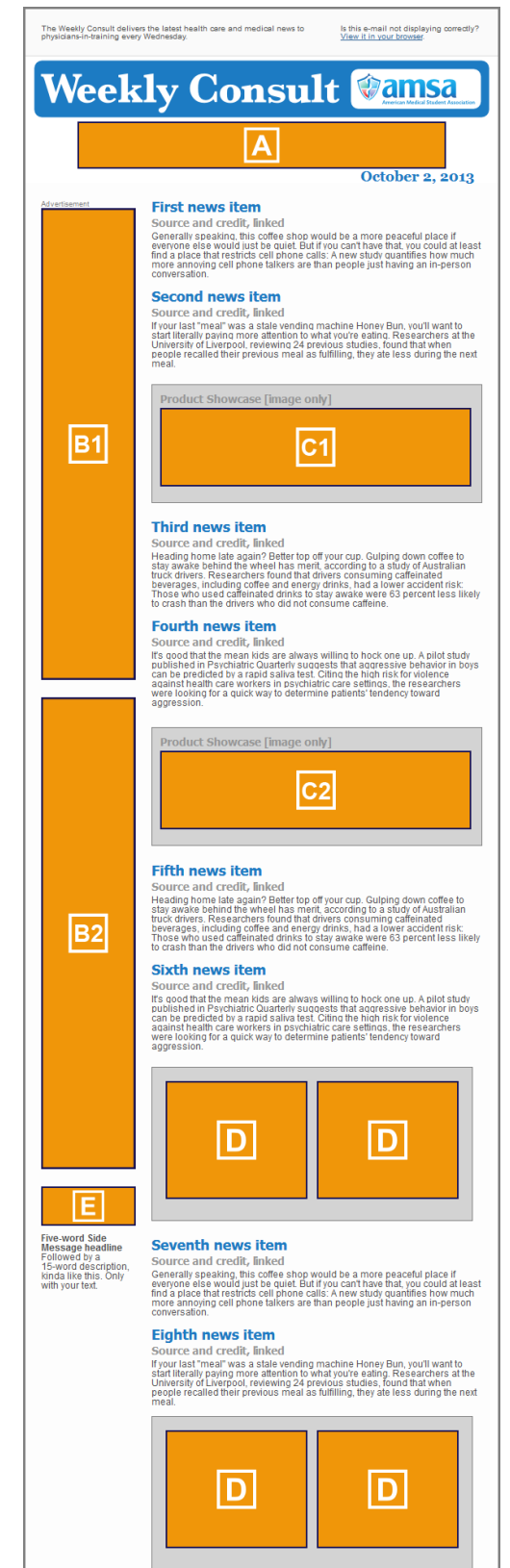


Illustration of banner placement and specifications is offered as an example only. Actual content, length and arrangement of the newsletter will vary.

Trending articles and links to valuable resources engage readers continuously.

AMSA's *Weekly Consult* is a weekly news roundup covering medicine, health care and medical education, distributed electronically to AMSA members, alumni and friends every Wednesday.

The editors of AMSA's *Weekly Consult* gather and deliver a useful mix of only the most relevant and timely items for today's busy readers.

AMSA's *Weekly Consult* includes current news and concise educational and how-to items provided by AMSA members, leaders, and partners. All delivered in a mobile-ready format for readers on the go!

With multiple placement options available, you have the opportunity to receive continuous presence delivered your way and within your budget.

Your placement becomes part of the e-newsletter's design and includes a live link to your site.

Questions? Email sales@amsa.org or call (703) 665-4643