

AMSA Website – Banner Placement Packages

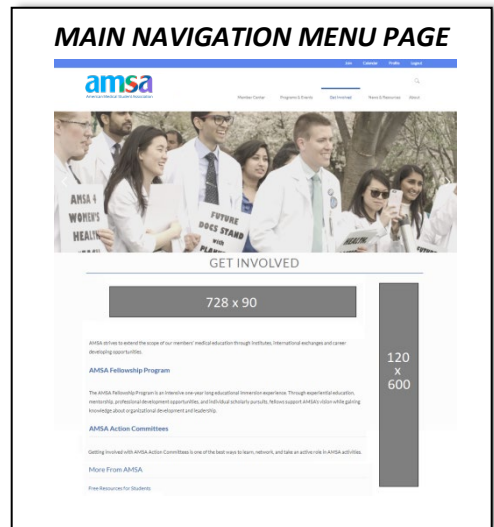
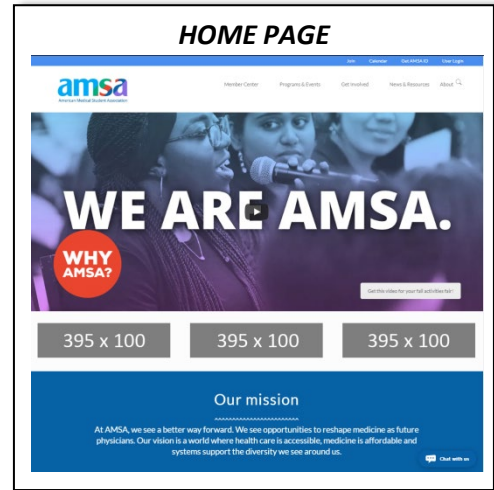
Option #1: Premium Package

(maximum of 3 placements)

Prominent banner placements throughout site!

- ⇒ Product Showcase (395 pixels wide x 100 pixels tall) banner placement^① under slider on HOME page
- ⇒ Skyscraper (120 pixels wide x 600 pixels tall) banner placement^① on SEARCH page
- ⇒ Leaderboard (728 pixels wide x 90 pixels tall) banner placement on select MAIN NAVIGATION MENU pages

Rates			
Amounts given are per month. Save on multi-month reservations.			
1x	3x	6x	12x
\$3025	\$2420	\$2100	\$1660
	20% savings	30% savings	40% savings



Option #2: Internal Page Package

(maximum of 4 placements)

Effective banner placements throughout site!

- ⇒ Skyscraper (120 pixels wide x 600 pixels tall) banner placement^① on select MAIN NAVIGATION MENU pages

Rates			
Amounts given are per month. Save on multi-month reservations.			
1x	3x	6x	12x
\$1730	\$1450	\$1385	\$1125
	15%+ savings	20% savings	30% savings

^① Same banner type appears in *The New Physician* electronic table of contents and *Weekly Consult* e-newsletter.

To reserve banner placement, visit amsa.org/workwithus and send a completed AMSA Sales Reservation Form to sales@amsa.org.

Banner artwork must be formatted as jpg, gif, or png files (max. file size: 40K) Files with rotating images to create animation are encouraged (optional) but must not be more than five (5) seconds.

All artwork and linking URLs must be uploaded through the [AMSA Sales Artwork Submission Form](#) at least ten (10) business days prior to start date that your artwork is to appear as scheduled. All artwork is subject to AMSA approval.