

Deliver your message electronically to thousands of future physicians!

The New Physician – ELECTRONIC TABLE OF CONTENTS

B

SKYSCRAPER

Premium ad positioned vertically in right column.
Image Dimensions: 120 pixels wide x 600 pixels tall

C

PRODUCT SHOWCASE

Featured ad integrated within the contents listing.
Image Dimensions: 395 pixels wide x 100 pixels tall

C1 Above the fold **C2** Below the fold

E

SIDE MESSAGE

Ad positioned under the Skyscraper banner with an image, headline, and description.
Image Dimensions: 120 pixels wide x 50 pixels tall
Text (max.): 20-character headline, 80-character description

FIVE banner positions ideally placed and linked to your site.

Rates			
<i>(amounts given are per issue)</i>			
	1x	3x	6x
Skyscraper	\$1,500	\$1,375	\$1,250
Product			
Showcase C1	\$1,450	\$1,325	\$1,200
C2	\$1250	\$1125	\$1000
Side Message	\$500	\$475	\$450
Submission Deadlines			
	Reservation	Art	
Summer	5/24/2019	6/14/2019	
Sept	7/12/2019	8/16/2019	
Oct	9/9/2019	9/16/2019	
Nov-Dec	9/12/2019	10/17/2019	
Jan-Feb	12/10/2019	12/17/2019	
Mar-Apr	1/10/2020	2/14/2020	

To reserve digital ad space, visit amsa.org/workwithus and send a completed AMSA Advertising Space Reservation Form to adv@amsa.org.

Digital ads must be formatted as JPG, PNG or GIF files (maximum file size: 40K). Files with rotating images to create animation are encouraged (optional) but should be no more than five (5) seconds.

All ad collateral must be submitted to the AMSA Advertising Submission Form by the dates indicated above for ad to appear as scheduled.



Issue name

Volume X, Number Y

Features

Feature headline 1

The article is described in one or two sentences, followed by a byline.
 by Jane Doe
[\[Read in our digital edition\]](#)

Feature headline 2

The article is described in one or two sentences, followed by a byline.
 by Another Author
[\[Read in our digital edition\]](#)



Departments

Staff Note

Brief department description
 by Staff Member
[\[Read in our digital edition\]](#)
[\[HTML\]](#)

Letters

Brief department description
[\[Read in our digital edition\]](#)

H&P

Brief department description
[\[Read in our digital edition\]](#)

President's Column

Brief department description
 by Current President
[\[Read in our digital edition\]](#)



Premed Adviser

Brief department description
[\[Read in our digital edition\]](#)

Academic Tactics

Read about JNP opportunities below



20-character headline
 Your 80-word description here.



20-character headline
 Your 80-word description here.

TNP opportunities

OUR SOURCE LIST
 Join JNP's source list if you are interested in commenting on med ed topics. Our reporters and writers use the source list to get "med student on the street" opinions for a range of stories.

Follow us on Twitter
 We're [thenewphysician](#).



JNP is published by the American Medical Student Association

Illustration of ad placement and specifications is offered as an example only. Actual content, length and arrangement of the newsletter will vary.