



# Tabling Tips

## ***Before the event***

1. Request AMSA tabling materials at least 2 weeks prior to your event from National
  - a. Sign-up sheets
  - b. Brochures, flyers, member applications
  - c. Copies of TNP
  - d. AMSA ink pens
  - e. AMSA Banner / tablecloth
  - f. Raffle dish or items to raffle
2. Practice your elevator speech (keep it brief-- no longer than 1 minute) -- "I'm a member because...."
3. Make sure you have support -- plan to have at least 2-3 members if possible to staff the table
4. Review the Q&A section (below)
5. Announce on your social pages and @AMSANational

## ***During the event***

1. Have Fun!
2. Be proactive and don't be afraid to grab the attention of passers-by
3. Keep it conversational - Remember! People join people. Share your personal story in order to make a connection with other students. Help them imagine all the possibilities with AMSA! Actively listen and answer questions (refer to Q&A section)

## ***After the event***

1. Follow up with anyone that has expressed interest but did not sign up
2. Invite them to your next chapter meeting
3. Post pics on your social pages and @AMSANational too!

## **Common Mistakes:**

1. Arriving late and/or leaving early
2. Failing to practice your "elevator speech"
3. Underestimating the importance of smiling, shaking random hands, and having fun
4. Sitting/slouching behind the table, waiting for them to come talk to you
5. Failing to build a list of names with contact information for follow up
6. Members "hanging out" and talking to each other, but failing to meet non-members
7. Not dressing appropriately

8. Not announcing on your social channels prior to event
9. Nothing planned in the next 48 hours to invite interested students to attend

### \*\*\*Membership Q&A\*\*\*

#### **How long is my membership active?**

- Premedical membership is active until you start medical school
- Medical membership is active until you move on to residency

#### **How do I sign up?**

- Online [amsa.org/join](https://amsa.org/join)
- Paper applications too

#### **What do I get for my \$75?**

- One-time fee for each phase of education
- Tangibles: Welcome gift, discounts, The New Physician, On Call blog, Action Committees, etc.
- Intangibles: Leadership, advocacy, public service, institutional change, etc.

#### **How do I start a new chapter?**

- Get 5 active AMSA members
- Submit an application and a copy of your chapter Constitution & Bylaws
- Pass a chartering resolution
  - Don't forget...request your CO Guide and Recruitment Kit

#### **How do I know who is a member of my chapter?**

- Chapter Officers can complete an online form and request a chapter roster.

#### **How do I update our officers?**

- Visit [AMSA.org](https://amsa.org) and complete the Chapter Officer Submission form

#### **How do I get social with AMSA?**

- @AMSANational via Facebook, Instagram, Twitter, and LinkedIn

#### **I joined AMSA a few weeks ago but I haven't received anything.**

New members typically receive their gifts within 4-6 weeks

Wolters Kluwer:

1. M1 and M2: Digital edition of Step-Up to USMLE Step 1
2. M3 and M4: Digital edition of Step-Up to USMLE Step 2 CK

Premeds

1. A set of digital or physical MCAT Flashcards
2. Foundations of Biochemistry self paced course
3. 3 months of access to Stedman's Online Medical Dictionary

The New Physician should arrive within 6-8 weeks

**Why should I join AMSA? Isn't that an MD organization?**

- AMSA is an organization for ALL medical students. M.D. and D.O. students are both equal members with the same abilities to vote, hold positions, and have chapters at their schools
- AMSA is a completely student-run organization, which gives students the ability to have AMSA focus on the issues important to them
- AMSA advocates for issues for all medical students, physicians and patients, no matter if they are DOs or MDs

**But I'm a medical student—I don't have time to join organizations!**

- That's the great thing about AMSA! You can get as involved as you want. Getting involved in AMSA gives you a resource that will last throughout your training. How much do you think you want to be involved?

**I've heard that AMSA is a radical/socialist organization.**

- We support increasing access, equality and affordability of healthcare
- As a member, you can be involved with issues you are passionate about and do not have to participate in those in which you are not interested
- AMSA has something for everyone! With more than 33,000 members, AMSA is made up of a diverse cross-section of the medical student population

**What is the difference between AMSA and the AMA?**

- AMSA actually began as the student branch of the AMA but split off in the late 1960s when the AMA opposed the creation of Medicare and failed to provide support to the civil rights movement and the community health movement
- Students have a much stronger voice in AMSA, and we are the largest, completely student-led medical student organization in the country

**Can you tell me what events you hold?**

- Annual Convention & Expo offers three days of inspiring keynotes, interactive breakout sessions, clinical and innovation competitions, and clinical skill-building activities. Make plans to attend March 7-10, 2019 in Washington, DC.
- AMSA PremedFest is the *premier* event designed to help students get into medical school. Participate in workshops to craft a compelling personal statement, learn how to ace your interview, become familiar with the most controversial issues in medicine, and practice clinical skills that put you ahead of the competition. Fall 2018
- AMSA Mobile Sim Labs bring the training to you. Practice clinical skills in a safe, non-judgmental environment. Simulation task trainers range from airway management to ultrasound, tourniquet application to EKG interpretation and more. This half-day of intense training provides an opportunity to do it all.

- The AMSA Residency Fair will be held on the Rush Medical College in Chicago, September 29, 2018. Programs from around the country will share insight with potential residents, recruit top candidates, and answer questions about what sets their institution apart. Attendees will also hear from a panel of program directors about the application process.
- AMSA Virtual Events provide international med students with need-to-know information about residency and practice in the US. These online conferences bring the experts to you, providing insight on how international medical graduates will be evaluated, best practices for Match prep, Step review, interview skills, rotations, and more.