

AMSA Website Digital Advertising

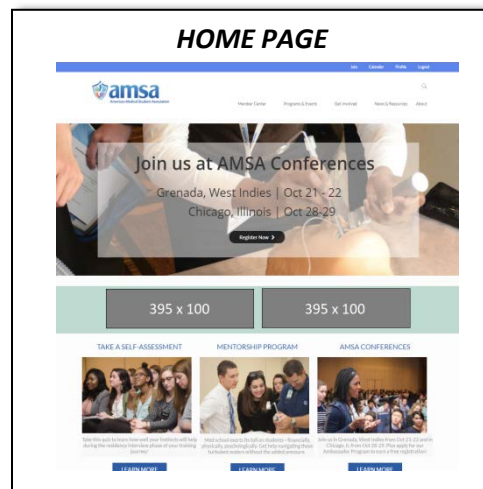
Option #1: Premium Package

(Maximum of 3 advertisers)

Prominent placement throughout site!

- ⇒ 395x100 Product Showcase Banner^① under slider on HOME page
- ⇒ 120x600 Skyscraper Banner^① on SEARCH page
- ⇒ 728x90 Leaderboard Banner on select MAIN NAVIGATION MENU page

Rates			
Amounts given are per month. Save on multi-month reservations.			
1x	3x	6x	12x
\$2750	\$2200	\$1925	\$1650
	20% savings	30% savings	40% savings



Option #2: Internal Page Package

(Maximum of 4 advertisers)

Package upgraded to include larger banner & multiple placements!

- ⇒ 120x600 Skyscraper Banner^① on select MAIN NAVIGATION MENU pages

Rates			
Amounts given are per month. Save on multi-month reservations.			
1x	3x	6x	12x
\$1650	\$1380	\$1320	\$1155
	15%+ savings	20% savings	30% savings



^① Ad may be placed in *Weekly Consult* and/or *The New Physician* electronic table of contents. Contact Sandy Fridy for discount pricing and availability.

To reserve digital ad space, visit amsa.org/workwithus to download the AMSA Advertising Space Reservation Form and send completed form to adv@amsa.org. Content/image may be changed within cycle for an additional fee of \$50 per ad change. All changes must be approved by AMSA. Digital ads must be formatted as jpeg, gif, or png files (maximum file size: 40K). Files with rotating images to create animation are encouraged (optional). All ad collateral must be submitted by completing an [AMSA Advertising Submission Form](#) at least five business days prior to start date for ad to appear and be linked as scheduled.