NEW MOBILE APP FOR ASPIRING DOCTORS… Reach thousands with your digital ad and content!

AMSA DRPath App

AMSA DRPath is an application designed to provide insight into the pathways available to become a practicing physician in the United States. This free mobile app provides the user with a chronological list of milestones, supporting resources, and directories for students to map out their path to become doctors.

*"Finally a **guide at your fingertips** to the pathway one must traverse while pursuing a career as a physician. I remember when I started planning for my career as a physician. I had no guidance where to look, what to be doing or who to reach out to for help. AMSA Dr. Path offers not only these things I was missing but also **resources and trustworthy articles to help with each step of the process.**"* — AMSA Immediate Past President Kelly Thibert, DO

OPTION 1: Splash Page
(Maximum of 2 advertisers)

Full screen pop-up banner

Optimal image size: 1129x2007 pixels
(Portrait format with a 16:9 aspect ratio)

Placement: Home screen overlay

Rate: $2400 per 3-month cycle

OPTION 2: Timeline Page
(Maximum of 3 advertisers)

Body anchor banner

Optimal image size: 1242x179 pixels
(Landscape format with an 18:125 aspect ratio)

Placement: Static footer

Rate: $1950 per 3-month cycle
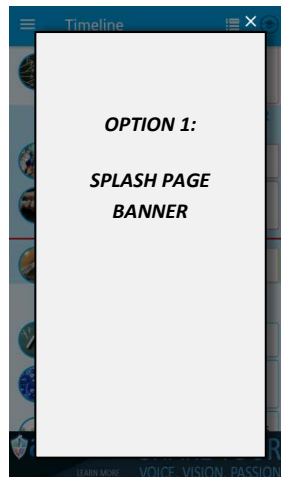
OPTION 3: Milestone
(Unlimited advertisers)
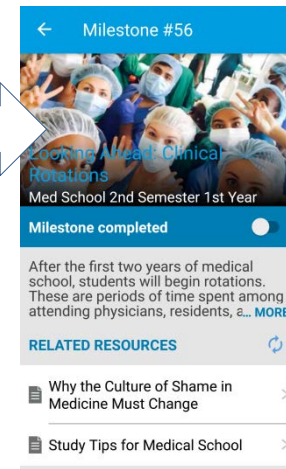
Customizable content & link to resources

Offer: Custom title and description with links to RELATED RESOURCES

Placement: Any level
Rate: $3000 for 12 months

OPTION 1: SPLASH PAGE BANNER

OPTION 2: TIMELINE BANNER

Milestones link to custom content page.

Illustrations of ad space show ad placement only not actual device screen size. All content/images and changes must be approved by AMSA. Content/image may be changed within a contracted time period for an additional $50 per ad change. To reserve ad space, visit amsa.org/workwithus to download the AMSA Advertising Space Reservation Form and send completed form to adv@amsa.org. All ad collateral must be uploaded to the AMSA Advertising Submission Form at least five business days prior to start date for ad to appear and be linked as scheduled. Ads must be formatted static image jpeg or png files (maximum file size: 40K).

Download the AMSA DRPath App through iTunes or Play Store.

Questions? Contact Sandy Fridy ♦ sfridy@amsa.org ♦ (703) 665-4811