

The New Physician – ELECTRONIC TABLE OF CONTENTS

Your message delivered in digital format to thousands of future physicians!

New ad placement added to keep up with demand for conveying message on the Table of Contents in *TNP's* digital edition.

B

SKYSCRAPER

Premium ad positioned vertically in right column.
Image Dimensions: 120x600

C

PRODUCT SHOWCASE

Featured ad integrated within the contents listing.
Image Dimensions: 395x100

C1 Above the fold **NEW** ⇨ **C2** Below the fold

E

SIDE MESSAGE

Ad positioned under the Skyscraper banner with an image, headline, and description.

Image Dimensions: 120x50

Text (max.): 20-character headline, 80-character description

FIVE banner positions ideally placed include live link to your site.

Rates (amounts given are per issue)			
	1x	3x	6x
Skyscraper	\$1,500	\$1,375	\$1,250
Product			
Showcase C1	\$1,450	\$1,325	\$1,200
C2	\$1250	\$1125	\$1000
Side Message	\$500	\$475	\$450
2017 Submission Deadlines			
	Contract	Art	
Summer	6/6/2017	6/13/2017	
September	8/8/2017	8/15/2017	
October	9/5/2017	9/12/2017	
Nov-Dec	10/3/2017	10/10/2017	
Jan-Feb	12/5/2017	12/12/2017	
March-April	1/30/2018	2/6/2018	

To reserve digital ad space, send a completed AMSA Advertising Contract to adv@amsa.org.

Digital ads must be formatted as JPEG, GIF, or PNG files (maximum file size: 40K). Files with rotating images to create animation are encouraged (optional). All ad collateral must be submitted to the AMSA Advertising Submission Form by the dates indicated above for ad to appear as scheduled.



Issue name

Volume X, Number Y

Features

Feature headline 1

The article is described in one or two sentences, followed by a byline.
 by Jane Doe
[\[Read in our digital edition\]](#)

Feature headline 2

The article is described in one or two sentences, followed by a byline.
 by Another Author
[\[Read in our digital edition\]](#)



Departments

Staff Note

Brief department description
 by Staff Member
[\[Read in our digital edition\]](#)
[\[HTML\]](#)

Letters

Brief department description
[\[Read in our digital edition\]](#)

H&P

Brief department description
[\[Read in our digital edition\]](#)

President's Column

Brief department description
 by Current President
[\[Read in our digital edition\]](#)



Premed Adviser

Brief department description
[\[Read in our digital edition\]](#)

Academic Tactics

Brief department description

Read about JNP opportunities below



20-character headline
 Your 80-word description here.



20-character headline
 Your 80-word description here.

TNP opportunities

Our source list

Join TNP's source list if you are interested in commenting on med ed topics. Our reporters and writers use the source list to get "need student on the street" opinions for a range of stories.

Follow us on Twitter
 We're @benevphysician.



TNP is published by the American Medical Student Association.

NEW ⇨

Illustration of ad placement and specifications is offered as an example only. Actual content, length and arrangement of the newsletter will vary.

Questions? Contact Sandy Fridy • sfridy@amsa.org • (703) 665-4811