

Position Title: Regional Director

Roles, Responsibilities and Objectives

1. Member, Board of Regional Directors (BRD) – Employs skills in strategic planning, teamwork, organization and communication to:
 - Attend and participate in all BRD conference calls and strategic planning discussions.
 - If absence is anticipated from mandatory monthly meetings, all appropriate national leaders must be informed.
 - Works with other regional directors and the Vice President for Membership (VPM) to address medical membership recruitment and engagement issues within the Association.
2. Directs new member recruitment and engagement – Employs communication and motivation skills to:
 - Develop a work plan with the VPM and key staff at Building on Foundations.
 - Implement a work plan throughout the year to strategically support member recruitment and engagement in the region.
 - Participate in mid-year check-in with VPM to evaluate progress on work plan.
3. Assists in coordinating CORE Leadership Forum – Employs skills in communication, strategic planning, teamwork and networking to:
 - Work with the VPM and key staff to plan Chapter Officer Recruitment and Engagement (CORE) training in summer 2017.
 - Promote attendance of chapters/chapter officers at this important training meeting including but not limited to emails and phone calls.
4. Liaison between local chapters and national AMSA – Employs communication, problem solving, motivation, networking skills to:
 - Assess and monitor the needs of the region.
 - Submit quarterly reports to VPM regarding regional updates, membership growth, chapter development, recruitment efforts, etc.
 - Receive quarterly reports from chapter officers to assess growth and development and encourage accountability.
 - Communicate national opportunities and deadlines to chapters (and vice versa as appropriate).
 - Assist schools in founding AMSA chapters in the region.
 - Work with chapter officers to transition leadership and projects for the next year.
 - Facilitate year-end chapter assessments across the respective region.
 - Promote attendance at fall conferences and National Convention within region.
 - Supports communication between local chapters and programming leaders within the Association.
 - Use alternate ways, such as social media, to communicate with chapter officers.

Expectations & Accountability

1. The leadership term is one year and begins on May 1, 2017.
2. All leaders shall uphold the standards of conduct outlined in the National Leadership Handbook. Should a leader be unable to fulfill the duties outline in this position description, s/he may be asked to resign or be dismissed from her/his position.
3. Leaders will be provided with training and support to fulfill position responsibilities. AMSA is a collaborative environment; feedback and ideas are always encouraged.
4. Travel, hotel and food are provided for mandatory in-person meetings with the exception of National Convention.

Additional important requirements:

1. One chapter visit per leadership year (in person or virtual) – does not have to be home chapter
2. Must recruit 5 new members over the course of the leadership year
3. If the above 2 are not fulfilled, then funding for Convention accommodations will be withheld

2017-2018 Leadership Year Meetings:

- Monthly BRD webinars (**mandatory**)
- Periodic regional webinars for chapter officers, monthly suggested (**self-scheduled**)
- Building on Foundations (All-Leadership Meeting), Sterling, VA, May 19-21, 2017 (**mandatory**)
- Virtual Participation in Chapter Officer Recruitment and Engagement (CORE) training, Summer 2017 (**mandatory**)
- Fall Conferences, Locations TBA, Fall 2017 (**suggested**)
- Chapter visits (in-person optional, virtual visits) (**mandatory**)
- National Convention, Washington, DC, March 8-11, 2018 (**mandatory**)