

Must Knows to Recruit Like an AMSA Champ



We love our AMSA family and know you do too! The more the merrier and recruiting new members is an essential part of that. Here are some tools to help you have a successful recruitment and chapter leadership year.

Chapter Officer Recruitment and Engagement Leadership Forum

Free Online Event - August 3 - 6:00 pm to 8:00 pm Eastern

Register at amsa.org/core

Learn to lead a thriving AMSA chapter! National leaders will share their personal AMSA stories plus tips and tricks they've learned over the years. Hear how to tell your own narrative, mobilize local members, increase the visibility of your events, and much more.

Ways to Get New Members Signed Up

It's back to school time and a number of you will be hosting recruiting events. This is an exciting time because it's your opportunity to make new friends and cultivate interest in your chapter activities. Here are easy ways to get new members signed up.

Online: The easiest way to activate membership is online. If you've got wifi, bring a laptop and have people complete the join process online at amsa.org/members/join. They can take advantage of benefits immediately and you don't have to submit anything to the national office.

Email Bulk Submission: Collect new member information and submit to the national office as a spreadsheet; call in the payment or send via mail. We even have a template you can use. This is a good option if you don't have wifi access or there is just too much interest to have people join one at a time (fingers crossed)!

Paper Applications: Have students complete the membership application (in your care package and online) and send to the national office via mail or email with payment. Speedy but much slower than the other options.

School Auto Enroll: AMSA works with a number of schools to enroll students at the beginning of each semester. This means we collaborate with your administration to activate AMSA memberships and the school pays their dues. Contact Chief Membership Officer Noreen Rich (nrich@amsa.org; 703.665.4653) if your school is a good candidate for the auto enroll program.