

Immediate Reach to Thousands Each Day

AMSA Website Digital Advertising

Option #1: Premium Package

(Maximum of 2 advertisers)

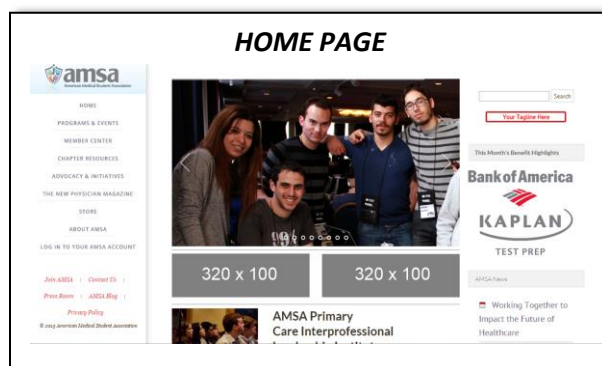
Prominent placement throughout site!

- ⇒ 320x100 Large Mobile Banner^① in CENTER of HOME page with tagline under SEARCH BAR
- ⇒ 120x600 Skyscraper Banner^② on SEARCH page
- ⇒ 728x90 Leaderboard Banner^② on INTERNAL pages
- ⇒ Social Media Package^③
(One Facebook post and one Twitter tweet per month)

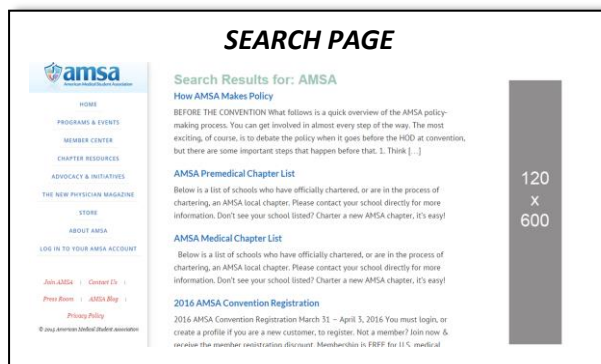
Rates

Amounts given are per month.
Save on multi-month reservations.

1x	3x	6x	12x
\$2750	\$2200	\$1925	\$1650
	20% savings	30% savings	40% savings



SEARCH PAGE



Option #2: Internal Page Package

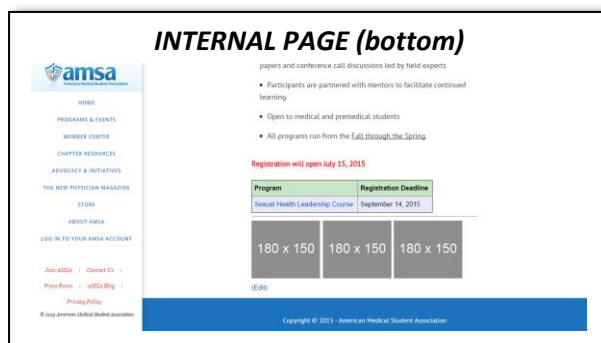
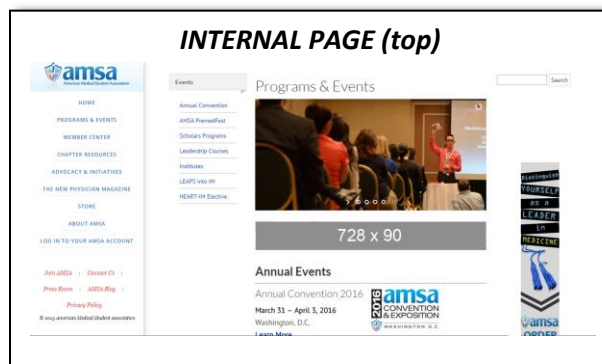
(Maximum of 3 advertisers)

- ⇒ 180x150 Internal Banner^① on INTERNAL pages
- ⇒ Facebook post^③
(Upgrade of one post per month for an additional 20% of total rate)

Rates

Amounts given are per month.
Save on multi-month reservations.

1x	3x	6x	12x
\$1000	\$850	\$800	\$750
	15% savings	20% savings	25% savings



^① Animated multi-image files accepted.

^② Static image file only.

^③ Social media is based on AMSA's guidelines and communications calendar.

To reserve digital ad space, send a completed Advertising Contract to adv@amsa.org.

Digital ads must be formatted jpeg, gif, or png files (maximum file size: 40K). All ad collateral must be submitted by completing an [AMSA Advertising Submission Form](#) at least five business days prior to start date for ad to appear and be linked as scheduled.

Questions? Contact Sandy Fridy ♦ sfridy@amsa.org ♦ (703) 665-4811