

Immediate Reach to Thousands Each Day

AMSA Website Digital Advertising

Option #1: Premium Package

(Maximum of 2 advertisers)

Prominent placement throughout site!

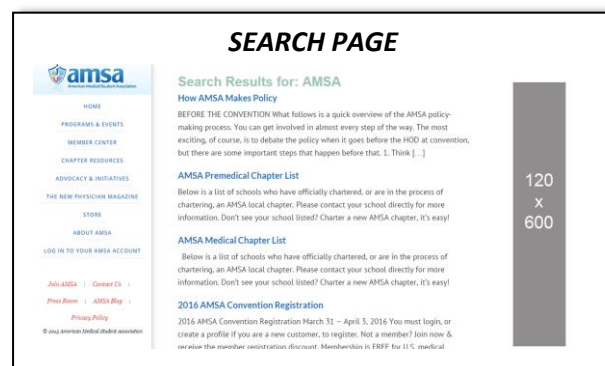
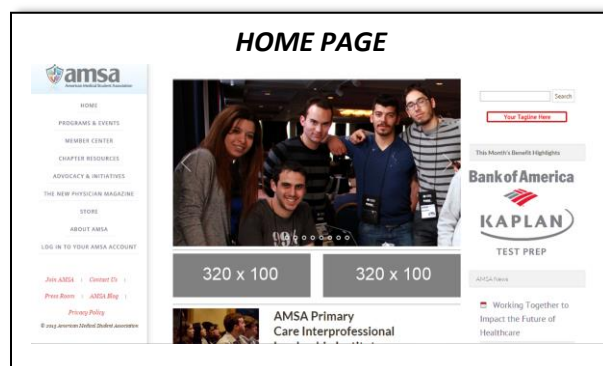
➡ 320x100 Large Mobile Banner^① in CENTER of HOME page with tagline under SEARCH BAR

➡ 120x600 Skyscraper Banner*^② on SEARCH page

➡ 728x90 Leaderboard Banner*^② on INTERNAL pages

➡ Social Media Package^③

(One Facebook post and one Twitter tweet per month)



Rates			
Amounts given are per month. Save on multi-month reservations.			
1x	3x	6x	12x
\$2750	\$2200	\$1925	\$1650
	20% savings	30% savings	40% savings

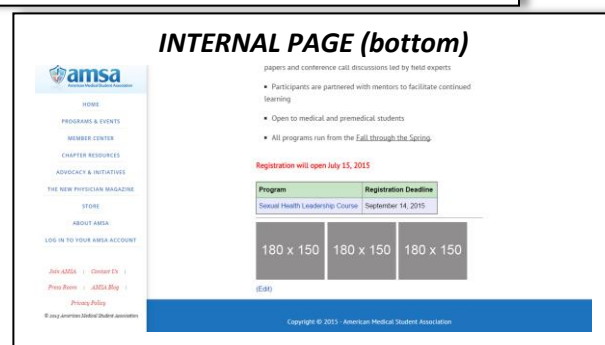
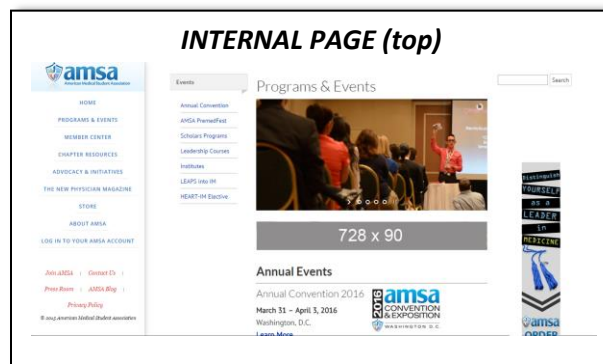
Option #2: Internal Page Package

(Maximum of 3 advertisers)

➡ 180x150 Internal Banner*^① on INTERNAL pages

➡ Facebook post^③

(Upgrade of one post per month for an additional 20% of total rate)



Rates			
Amounts given are per month. Save on multi-month reservations.			
1x	3x	6x	12x
\$1000	\$850	\$800	\$750
	15% savings	20% savings	25% savings

* Ad may be placed in *Weekly Consult* and/or *The New Physician* electronic table of contents. Contact Sandy Fridy for discount pricing and availability.

① Animated multi-image files accepted.

② Static image file only.

③ Social media is based on AMSA's guidelines and communications calendar.

Content/image may be changed within a contracted time period for an additional \$50 per ad change. All changes must be approved by AMSA.

To reserve ad space, send a completed [Advertising Contract](#) to adv@amsa.org.

Ads must be formatted JPEG, GIF, or PNG files (maximum file size: 40K). All ad collateral must be submitted by completing an [AMSA Advertising Submission Form](#) at least five business days prior to start date for ad to appear and be linked as scheduled.

Questions? Contact Sandy Fridy ♦ sfridy@amsa.org ♦ (703) 665-4811