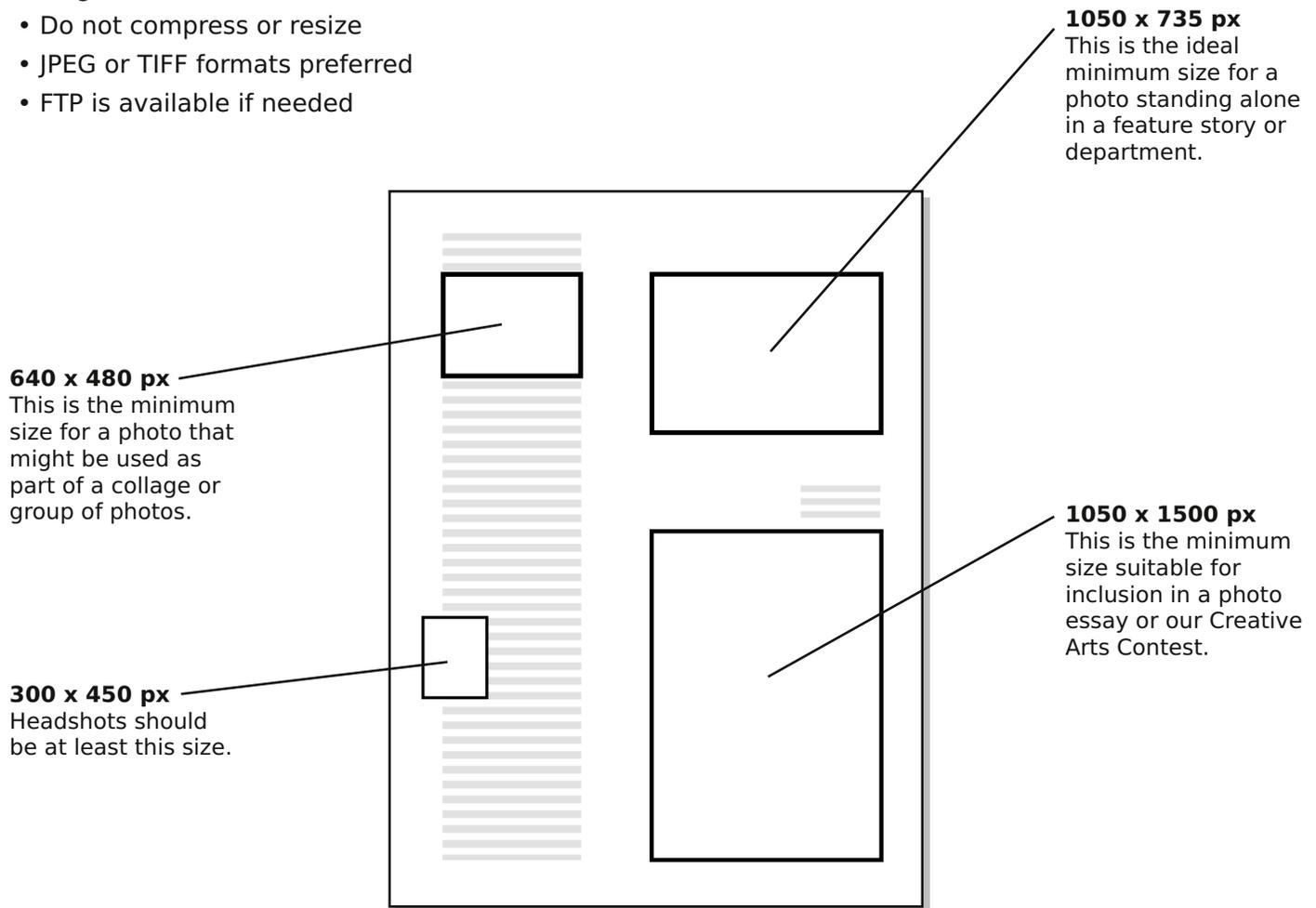


the New Physician

Photo Submission Specifications

At a glance:

- Set camera for highest quality
- Original camera files are best
- Do not compress or resize
- JPEG or TIFF formats preferred
- FTP is available if needed



Digital photo details

Photographs are printed in magazines at much higher resolution than photos displayed on a computer monitor. Because the display size of a digital photo is relative to the medium, it is easiest to describe the dimensions in pixels.

The diagram above shows the minimum dimensions, in pixels (px), of photos we might use in *TNP*. You'll find dimensions in file properties (Windows)

or info (Mac).

If the photo you'd like to submit is too small, do not try to increase the resolution. Instead, just send the best version you have for evaluation. The easiest—and best—option is to send the original, unaltered file created by your digital camera.

Unless you have experience with photo editing software and file formats, do not make changes to exposure, tone

or color space. Some formats, including JPEG, offer compression at the expense of quality. Though we prefer JPEG as a format, avoid compressing photos if possible. If the photos are too large for your e-mail system, we can provide you with an FTP option.

Please do not embed photos in Word or PowerPoint. Contact us if your photo format is unusual or proprietary, such as NEF.