2013 CORE Leadership Forum
AMSA National Office
Sterling, VA

June 29, 2013 Saturday Agenda

TIME	SESSION
10:00AM – 10:45AM	**Welcome to CORE & Introductions** **"What Is AMSA?"** *Rachel Glassford, Premedical Trustee* Introductions of key leadership, housekeeping rules and objectives of the day. Also includes brief information about AMSA the Organization.
10:45AM – 11:30AM	**Your AMSA Narrative** *Janell Johnson, International Trustee* *Leo Lopez, Vice President Membership* AMSA elevator pitch presentation. Learning to craft your AMSA story and how to present it.
11:30AM – 11:45AM	**Break**
11:45AM – 12:30PM	**Programming, Education & Advocacy at AMSA** *Janell Johnson, International Trustee* Programming and what's available to members/chapters. Includes national events and opportunities, how national AMSA can support you.
12:30PM – 1:15PM	**What's In Your Recruitment Toolkit?** *Rachel Glassford, Premedical Trustee* What is recruitment? Why do we recruit? Also includes information on national benefit offerings.
1:15PM – 1:20PM	**Stretch Break!**
1:20PM – 2:00PM	**Practice Your Recruitment Skills!** *Janell Johnson, International Trustee*
2:00PM – 3:00PM	**Lunch** Sponsored by Lippincott, Williams & Wilkins
3:00PM – 4:00PM	**Planning Meetings, Setting Agendas, and Creating Memorable Chapter Events** *Owen Farcy, Kaplan* *Ashley Mannka-Suydam, Kaplan* Learn from Kaplan's test prep team about best practices for designing chapter meetings and events that engage your members.

Time	Session
4:00PM – 5:00PM	**Chapter Development: Building A Better Chapter** *Leo Lopez, Vice President Membership* Tools for success in your local chapter
5:00PM – 6:30PM	**Regional Time!** *Janell Johnson, International Trustee* Discussion and networking time with your regional directors and other chapter officers.
6:30PM – 7:30PM	**HOD Training Session** *Nida Degesys, President* Learn the importance of AMSA's HOD and how you can participate.
7:30PM – 8:10PM	**PharmFree** *Nida Degesys, President* PharmFree: Small group discussion on conflict of interest and how AMSA supports PharmFree.
8:10PM – 8:30PM	**AMSA Membership & Partner Trivia Game** *Rachel Glassford, Premedical Trustee* Test your skills with this interactive game. Prizes will be awarded!
8:30PM – 11:00PM	**Dinner & Social**

Thank You for Attending
AMSA HQ/DC CORE 2013!

Questions? Contact one of the National Leaders who came today!

Nida Degesys, President pres@amsa.org

Leo Lopez, Vice President Membership vpm@amsa.org

Rachel Glassford, Premedical Trustee premed.trustee@amsa.org

Janell Johnson, International Trustee international.trustee@amsa.org

Jenna Fox, BRD Region I brd1@amsa.org

Tripp Hines, BRD Region 3 brd3@amsa.org

Isaiah Cochran, PRD Region I prd1@amsa.org

Heather Burke, PRD Region III prd3@amsa.org

Sandra Wang, PRD Region IV prd4@amsa.org

Thanks to our sponsors!

KAPLAN TEST PREP

Wolters Kluwer Health | Lippincott Williams & Wilkins