AMSA Training Grounds SPONSORSHIP CONTRACT

Complete this contract to secure sponsorship at the 2014 AMSA Training Grounds.
PRINT OR TYPE ALL REQUIRED INFORMATION. KEEP A COPY FOR YOUR RECORDS.

① October 25-26, 2014 ● University of North Carolina School of Medicine, Chapel Hill, NC
② November 22-23, 2014 ● Northwestern University Feinberg School of Medicine, Chicago, IL

SECTION 1 – Contracting Organization

Organization Name_____

Contact Name_____ Title_____

Email_____ Phone_____ Website_____

SECTION 2: Billing Information

Billing Address_____

City_____ State_____ Zip_____ Country_____

SECTION 3: Sponsor Packages* *(Select one sponsor type below.)*	*Select ①, ② or Both.*		
	① **Oct. 25-26, 2014**	② **Nov. 22-23, 2014**	**Both**
❒ **PLATINUM SPONSOR**	❒ $2750	❒ $2750	❒ $5000
❒ **GOLD SPONSOR**	❒ $900	❒ $900	❒ $1650
❒ **SILVER SPONSOR**	❒ $500	❒ $500	❒ $900

SECTION 4: À La Carte Sponsorships	*Select ①, ② or Both.*		
	① **Oct. 25-26, 2014**	② **Nov. 22-23, 2014**	**Both**
❒ **Advertising**	❒Ad in program $450 ❒Bag insert $450	❒Ad in program $450 ❒Bag insert $450	❒Ad in program $850 ❒Bag insert $850
❒ **Attendee Giveaways** *(sponsorship fee includes cost of item)*	❒Badge lanyard $1000 ❒Registration bag $1500 ❒T-shirt $3000	❒Badge lanyard $1000 ❒Registration bag $1500 ❒T-shirt $3000	❒Badge lanyard $1800 ❒Registration bag $2800 ❒T-shirt $5000
❒ **Catered Functions**	❒Attendee lunch $3000 ❒Networking event $1000	❒Attendee lunch $3000 ❒Networking event $1000	❒Attendee lunch $5500 ❒Networking event $1800

SECTION 5: Sponsor Upgrades *(available to Platinum, Gold, Silver Sponsors only)*	*Select ①, ② or Both.*		
	①	②	**Both**
❒ **PLATINUM SPONSOR: Sponsor IGNITE! Presentation**	❒ $1000	❒ $1000	❒ $2000
❒ **PLATINUM SPONSOR: Consult**	❒ $150	❒ $150	❒ $300
❒ **GOLD SPONSOR: Consult**	❒ $225	❒ $225	❒ $450
❒ **SILVER SPONSOR: Consult**	❒ $300	❒ $300	❒ $600

Add Sections	**(3) $**	**(4) $**	**(5) $**	**Total Due $**

**Refer to the AMSA Training Grounds Sponsorship Invitation for more information and sponsor package descriptions.*

SECTION 6: Authorization – I hereby acknowledge that I am authorized on behalf of the organization listed above to complete and return this Contract. I have read, understand and agree to the Contract Terms and Conditions. Acceptance of this Contract does not waive the right of AMSA to reject any contract.

Authorized Signature_____ Date_____

Printed Name & Title_____

SECTION 6: Method of Payment *(Check one.)*

❒ Check enclosed (U.S. currency only, payable to AMSA)
❒ Credit Card: ❒ American Express ❒ Discover ❒ MasterCard ❒ Visa Expire Date_____

Card Number_____ Amount $_____

Card Holder: Printed Name_____Signature_____

Send contract to: AMSA Training Grounds, 45610 Woodland Road, Suite 300, Sterling, VA 20166
Fax: (703) 620-6445 or Email: sfridy@amsa.org

2014 AMSA Training Grounds
Contract Terms and Conditions

The following terms and conditions apply to the Sponsorship Contract for the 2014 AMSA Training Grounds (Events) produced by the American Medical Student Association (AMSA). These terms and conditions are hereby between AMSA and the person or entity identified as the contracting organization in the Contract (Client). All terms and conditions are agreed upon and enforced by the signature included on the Contract. Client agrees to pay all sponsorship fees associated with selected sponsorships in accordance with the guidelines contained in the payment terms. Client agrees to abide by all provisions set forth in these terms as a part of this Contact with AMSA. Terms are enforced even if Client fails or elects not to attend or participate in the event, or if tabletop exhibit space is reassigned due to notification of absence.

PAYMENT TERMS
Payment is due with signed Contract. Payment may be in the form of a check made payable to AMSA or with credit card (American Express, Discover, MasterCard or Visa). Cash is not accepted. All payments must be in U.S. currency only. The assignment of tabletop exhibit space and ad space, if applicable, is contingent upon receipt of Contract and payment in full. Sponsorships are awarded on a first come, first served basis. Priority is determined by date Sponsorship Contract with payment is received. Sponsorships are final after AMSA has received signed Contract and payment. Terms are not subject to cancellation by Client. AMSA reserves the right to cancel a Sponsorship Contract in case of non-compliance with the payment. All payments must be received on or before September 19, 2014 for Client to receive full benefits. Contracts and payment received after August 29, 2014 will be considered, but sponsorship will only be awarded upon availability with limited sponsorship benefits.

EXHIBIT FAIR SPACE TERMS
Tabletop exhibit space will be assigned on a first come, first served basis beginning one hour and forty-five minutes prior to each Exhibit Fair opening. The standard tabletop exhibit space is a table and two chairs. AMSA has the right to adjust the size of table and type of chairs based on the conference facilities' inventory. All exhibit materials must fit within the confines of the assigned space so as not to impede traffic flow, infringe on the space of other exhibitors or violate the emergency exit routes set forth by the fire marshal. AMSA has the right to limit the height and length of Client's sidewalls, fixtures, signs and other display materials if obstruction is evident. Client agrees to abide by the set-up and tear down times set by AMSA and to have at least one person staffing exhibit space during the published fair hours. Clients who vacate their exhibit space prior to the published tear down time without permission of AMSA will be accessed a $250 fine.

Exhibit space may only be used to promote products, services, or programs available from Client. Client may not assign, sublet, or share the whole or any part of the space contracted to them.

Clients that provide products, services and/or programs directly related to the medical profession and whose representatives attend the AMSA Training Grounds for the purpose of contacting physicians-in-training may exhibit at the AMSA Training Grounds.

AMSA bans advertisements and sponsorships in its publications and at its events from all pharmaceutical, medical device, biotechnology and diagnostic companies as well as companies who manufacture/promote/ market/develop products purported to have a direct health benefit (such as vitamins, supplements, food derivatives). Samples of medical supplies (including sutures, IUDs, etc.) are prohibited, except in circumstances that protect the integrity of education. AMSA prevents the use of such samples as a marketing tool.

AMSA requires that all parties with direct funding from pharmaceutical, medical device and biotechnology companies report the existence of those relationships to AMSA. This information will be made available to AMSA members upon request. A report of this disclosure must be submitted to AMSA upon confirmation of participation and/or attendance (i.e. AMSA meetings, advertising).

AMSA does not endorse the products, services or programs of the organizations that advertise or participate in AMSA publications, meetings, conferences, exhibition halls, convention, etc.

AMSA reserves the right to impose limitation on noise levels and any other method of operation that becomes objectionable.

Any distribution of literature or samples shall be limited to the exhibitor's exhibit space. Client may not interfere with collateral that is not produced by said Client. Violation of this will result in cancellation of exhibit space during Fair without refund.

Neither AMSA nor the Event hosts shall be liable for the damage, loss or destruction to the exhibits by reason of fire, theft, accident or other destructive causes.

Client shall assume tabletop exhibit space at his/her own risk. Client assumes the entire responsibility and hereby agrees to protect, indemnify, defend and hold AMSA and the Event hosts and their employees and agents harmless against all claims, loss and damages to persons or property.

Client shall be liable to AMSA and fully responsible to pay for any and all damages to property owned by the Event hosts, which result from any act or omission by Client.

If AMSA should be prevented from holding the Exhibit Fair for any reason beyond AMSA's control (such as, but not limited to, damage to the building, riots, strikes, acts of government, or acts of God) or if Client cannot occupy an Exhibit Space due to reason beyond AMSA's control, then AMSA has the right to cancel the Exhibit Fair or any part thereof, with no further liability to Client other than a refund equal to the Silver Sponsor Package fee.

All materials at each Exhibit Fair must be hand-carried and set-up by Client's personnel. Materials may not be shipped to the Event site as deliveries sent to Event site will not be accepted.

By signing Contract, Client agrees to allow AMSA to photograph Client's personnel and exhibit space and to use such photography in any media format for use in AMSA marketing and training materials.

AD REQUIREMENTS
Client is responsible for meeting file specifications and agrees to deliver ad artwork to AMSA by September 19, 2014 to meet print deadlines.

All advertising is subject to AMSA's approval, and AMSA reserves the right to reject any advertising. Any ad alterations are the responsibility of Client. Client is subject to a service fee equal to 10 percent of the ad rate if there is a delay in production caused by Client. AMSA is not responsible for storing any files after its last use. Files will not be returned.

Ad Collection: Print ads must be submitted as press-ready PDFs with hi-res images that are at least 300 dpi. Fonts must be embedded, and printer's marks (crop marks, registration marks, etc.) must not be included in the file. Ads must use CMYK color only. RGB color or spot colors (such as Pantone colors) are not acceptable. All ad artwork must be sent by email as an attachment to adv@amsa.org.

Publication Liabilities: (a) Indemnification by the Client. Except as otherwise expressly provided, the Client shall indemnify and hold AMSA harmless from and against any loss, expense (including attorney's fees) or other liability resulting from any claim or suit for defamation, liable, slander, plagiarism, illegal competition or trade practice, false or misleading advertising, infringement of trademark, service mark, trade name, infringement of copyright or proprietary rights, violation of the right of privacy or any other claim or suit of any nature resulting from the advertising provided by the Client or based on material or information furnished by the Client to AMSA. (b) Indemnification by AMSA. AMSA agrees to indemnify, severally and not jointly, and hold the Client harmless from and against AMSA's gross negligence or willful misconduct where the Ad is prepared and produced by AMSA, excepting any loss that may result directly or indirectly from material or information furnished by the Client.