



**January Discussion Webinar:
The Coast-to-Coast Hep B Free Campus Movement,
Dr. Lisa Tang, MD and Chari Cohen, MPH**

January 13, 2011 at 6pm PT | 7pm MT | 8pm CT | 9pm ET

TO REGISTER complete the form by clicking bit.ly/ffry6W or send an email to reach.chair@amsa.org with your name, institution/school and location. You may watch and/or listen online, live via your computer and there will be time for a conversation including Q&A. Spaces are limited, so please register by January 6, 2011. This webinar will be recorded. This a webinar co-sponsored with the Asian Pacific American Medical Student Association (APAMSA).



Dr. Lisa Tang, MD is the chair of the National Task Force on Hepatitis B: Focus on Asian Americans and Pacific Islanders. She is a family physician at Kaiser Permanente San Francisco and is the assistant module chief. Dr. Tang also serves on faculty at the University of California, San Francisco Dept of Family and Community Medicine and teaches medical students in their clinical years. Since the inception of the San Francisco Hepatitis B Free Campaign, she has had extensive experiences building partnerships between the health professional communities and community organizations in the SF Bay Area. As the clinician champion for the campaign, she is instrumental in the implementation of Hepatitis B screening among clinicians in the

SF Bay Area. She is the recipient of the 2009 SF Hepatitis B Free heroine. Dr. Tang attended University of California, San Diego School of Medicine and completed her residency training at the University of California, San Francisco. Prior to joining Kaiser Permanente, Dr. Tang served the Chinese immigrant population at North East Medical Services.



Chari Cohen, MPH is Associate Director of Public Health for the Hepatitis B Foundation (HBF) in Doylestown, PA. For the past 10 years, she has worked with the HBF public health team to plan, implement and evaluate community programs and research projects. Currently, her research focuses on reducing HBV and liver cancer health disparities, and developing models for improved health care access and management for chronic HBV infection, including the early detection and prevention of liver cancer. Ms. Cohen directs *Hep B Free Philadelphia*, a campaign to increase testing and vaccination to fight hepatitis B and liver cancer. She serves as Vice-Chair of the *National Task Force on Hepatitis B: Focus on Asians and Pacific Islander*

Americans. She is also actively involved in national advocacy efforts, and works with organizations around the U.S. to help them become HBV advocates and learn how to implement HBV-related projects using best practices. Ms. Cohen received her MPH in Community Health Education from Temple University in 2001. She is currently enrolled in the DrPH program at Drexel University School of Public Health.