

FUNDING SUGGESTIONS FOR STRUGGLING CHAPTERS

Detailed instructions on how to get the resources to achieve your chapter's goals can be found in the CO manual under the **SHOW ME THE MONEY tab!** Also, specific outlines and suggestions on how to ask for money will be outlined and presented at the Donations and Fundraising COC breakout session. Just a few points are included here to stress the point;

1. General

Asking for money can seem like a daunting task therefore it is important to be prepared and have a clear plan of action. To begin with, a statement letter stating what AMSA is, what it does and what its local community goals are along with a short description of the event and where the money is going is pertinent. Research the community to find out what charities there are, contact them and ask if they will accept a donation, possibly ask for a letter of donation acceptance before asking for money as some donors may need proof or want to contact the charity. This will save them the inconvenience and remove any hesitancy as to credibility of the fundraiser. Set a timeline, invite your sponsors to the event and keep them informed about the success of an event by sending thank you notes or giving them a certificate of recognition. If you get turned down, don't be afraid to ask again!

2. Events/Sales – just a few mentioned here, refer to **SHOW ME THE MONEY TAB!** for full list of events and ideas along with suggestions on how to run these events;

3. Donations

4. Administration

Point of emphasis here because this can be rather easy to ask for and get. Usually administration/Dean of Students are excited about organizations hosting good cause events that give back to the community and engage the student body; mostly due to positive recognition and reputation. Generally they request a budget proposition for the year with planned events, how the money will be spent and where is the raised money going. If presented right, this can be a very effective and successful tool. Refer to **SHOW ME THE MONEY TAB!** for samples of budget and a detailed plan of action on how to approach the administration. Good luck!